

# **Exhibit A**

## **Part 3 of 6**

To: CryptoZoo



1 Reply



iMessage





To: CryptoZoo



Jake Crypto King

JC

I honestly love that this is what I do for work.



Jeff Levin



iMessage



To: CryptoZoo



Jake Crypto King

JC

I honestly love that this is what I do for work.



Jeff Levin



This is one of my favorite



Jeff Levin



Hard to beat the bear shark

Jeff Levin



These are all amazing

Eddie Ibanez

E

Maureen you good with needs for page

Think cute and viral. I'm formatting these three for the token icon (because I think they catch the eye and draw more attention than just the egg) and we can choose favs



iMessage





To: CryptoZoo



E Maureen you good with needs for page

Think cute and viral. I'm formatting these three for the token icon (because I think they catch the eye and draw more attention than just the egg) and we can choose favs



iMessage



To: CryptoZoo



iMessage





To: CryptoZoo



Jake Crypto King

JC

Absolutely incredible.

Jake Crypto King



iMessage





To: CryptoZoo



Jake Crypto King

JC

Absolutely incredible.

Jake Crypto King

JC

The homepage needs the cutest most viral animals we have. Also, the Google forms document needs to have a spot for "BNB Address with ZOO tokens \_\_\_\_\_ and ETH address for the egg \_\_\_\_\_"

Eddie Ibanez

E

Guys a few animals were off in the import - I'm going to have Hallie triple check them all. Can she have access to the sheet with all names & Dropbox with 9:16 images

Dani (assistant)

Send you email ill add you

D

Your\* 😊

+1 (617) 913-5371

[Hallie@mktsq.com](mailto:Hallie@mktsq.com)

Thank you! ❤️

Dani (assistant)

D

Done ❤️

Jeff Levin

We should also have links to "how to set up a wallet". I know we will mostly be having crypto people using in the beginning but we should just have links on the bottom of the page for novices

Jake Crypto King

JC

Agreed, a link to YT video on trust wallet and Pancake swap is ideal.

Jake Crypto King

I mk if we should lock my telegram/discord or twitter aiv in People



iMessage





To: CryptoZoo



We should also have links to "how to set up a wallet". I know we will mostly be having crypto people using in the beginning but we should just have links on the bottom of the page for novices

Jake Crypto King



Agreed, a link to YT video on trust wallet and Pancake swap is ideal.

Jake Crypto King



Lmk if we should lock my telegram/discord or twitter guy in. People will have in game questions and will rush to telegram and discord for answers. I can't be fielding questions, he can be all day, all night. I think we spend for a 3 person telegram/discord team for \$3k a month they'll run everything regarding answering questions and fielding inquiries (along with setting em up), 1 person would be \$2k but then they'll be gap periods with no one monitoring. I think we allocate \$3k for telegram/discord mods and \$5k for twitter socials (unless someone has a better twitter guy). If yes I'll green light them and we can begin getting the discord room and telegram set up in the next few days.

2 Replies

Eddie Ibanez



I vote yes and incentive with tokens and need Reddit's guy

Jake Crypto King



If we are going to get the liquidity pool up this weekend and the socials beginning to trend the backend of that is twitter and Telegram. Need to have those platforms ready to go simultaneously with launch of the tweet announcing zoo

Eddie Ibanez



I vote yes - LFG

Jeff Levin



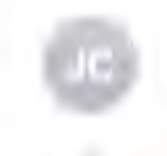
I'll be with eddie tonight

1 Reply



And Thursday

May 18, 2021, 5:26 PM



Lmk if we should lock my telegram/discord or twitter guy in. People will have in game questions and will rush to telegram and discord for answers. I can't be fielding questions, he can be all day, all night. I think we spend for a 3 person telegram/discord...

2 Replies

10000% lock them in and get them in the chat so we can bring them



iMessage





To: CryptoZoo



Jeff Levin



I'll be with eddie tonight

1 Reply

And Thursday

May 18, 2021, 5:26 PM

Lmk if we should lock my telegram/discord or twitter guy in. People will have in game questions and will rush to telegram and discord for answers. I can't be fielding questions, he can be all day, all night. I think we spend for a 3 person telegram/discord...

2 Replies

10000% lock them in and get them in the chat so we can bring them up to speed with exactly what the fuck we're doing

I'll be with eddie tonight

Jake Crypto King

Discuss the topics we discussed please and then let the squad know ur thoughts on the roll out.

Lmk if we should lock my telegram/discord or twitter guy in. People will have in game questions and will rush to telegram and discord for answers. I can't be fielding questions, he can be all day, all night. I think we spend for a 3 person telegram/discord...

2 Replies

Jake Crypto King

Do we have a crypto fund for expenses we are pulling from yet? If not we should probably get one of those and have it injected with an investors funds so we can pay out individuals like social medial and telegram/discord.

Nah I'm all out of pocket

Couple hundred thousand dee 🤔

Deep\*

Jake Crypto King

But the guys who work in crypto are are international we need crypto ready to go for.

And ur \$\$ upfront will be paid back in trading fees from day 1.



iMessage





To: CryptoZoo



JC

Do we have a crypto fund for expenses we are paying from yet. If not we should probably get one of those and have it injected with an investors funds so we can pay out individuals like social medial and telegram/discord.

Nah I'm all out of pocket

Couple hundred thousand dee 😊

Deep\*

Jake Crypto King

JC

But the guys who work in crypto are are international we need crypto ready to go for.

JC

And ur \$\$ upfront will be paid back in trading fees from day 1.

May 19, 2021, 12:09 AM

Eddie Ibanez

E

**Jake** do we have an updated white paper for the site? Want to do a page like this or have a click to download link.

2 Replies

Axie Infinity

Powered by GitBook

E

**Axie Infinity**

whitepaper.axieinfinity.com

May 19, 2021, 3:56 AM

Eddie Ibanez

**CRYPTOZOO**

cryptoz00.wpcomstaging.com



Team:

I got a frame & staging site up of the landing page after looking at a



iMessage





To: CryptoZoo



Team:

I got a frame & staging site up of the landing page after looking at a few online & ripping their sections . (Link Above)

This can all change I threw this up so we could have something to look at and edit.

Hero Section:

@Maureen we need the logo for the top left: this should just say "Crypto Zoo" in text.

@maureen we need a new background image to replace the dudes in suits

@Jake/Logan Need Title right now it says "New Pet Generation"

@Jake/Logan Need sub title now it says "All tokensale participants..."

@Jake/Logan we need three bullet points of text to put next to the checkmarks

@Jake I need the updated white paper

What is Crypto Zoo:

@maureen I need an image

@Jake/Logan I added text need it approved or changed.

Did we want to add a video here of any kind?

How the game is played:

@maureen I need an image

@Jake/Logan I added text need it approved or changed.

Token Sale Stages:

@Jake this would be a good place to put three phases of the token launch etc.. LMK thoughts

Use for tokens:

@Jake this is the economic plan and forecast the text in here is wrong - I need your updated text.

Softcap Allocation:

@Jake this is the economic plan and forecast the text in here is wrong - I need your updated text.

Roadmap:

@Jake we have when game launches maybe we add more here

How do you buy tokens:



iMessage





To: CryptoZoo

**Roadmap:**

@Jake we have when game launches maybe we add more here

**How do you buy tokens:**

@Jake this is where we put instructions on how they buy tokens. Is there a good video or text you'd like to use?

**Team Members:**

Right now its dummy people in there.

We have Val & John on engineering, we can put Hallie as analyst, I can go in as a scientist. What or who else here?

**Advisors:**

We have Todd from Guggenhiem so some financial cred, who else here?

**Social Accounts:**

I need our Telegram, twitter , insta etc accounts up and info

I'm going to sleep for a few but lets sync up and lmk on the above, I still have a lot of changes. LFG

E

May 19, 2021, 5:39 AM

Eddie Ibanez

Here is the page to reference the above

E

**CRYPTOZOO**

cryptoz00.wpcomstaging.com



May 19, 2021, 10:53 AM

E

Jake do we have an updated white paper for the site? Want to do a page like this or have a click to download link.

**2 Replies**

Jake Crypto King

JC

Had an original white paper and 1 pager but A LOT has been changed since then regarding concepts

Eddie Ibanez

E

Ah yes. Could you update?

Jake Crypto King

Of course, I want to update when the zoo logistics are finalized so I don't have to keep adjusting it. Will work through ur bullet points now



iMessage





To: CryptoZoo



E

a click to download link.

## 2 Replies

Jake Crypto King

JC

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Eddie Ibanez

E

Ah yes. Could you update?

Jake Crypto King

JC

Of course, I want to update when the zoo logistics are finalized so I don't have to keep adjusting it. Will work through ur bullet points now so u have answers to all the questions I can help with.

Eddie Ibanez

Thanks.

E

How can I help finalize logistics? I believe we need the paper on the site for the launch this weekend.

Yeah how cab I help as well

Jake Crypto King

@Jake/Logan Need Title right now it says "New Pet Generation" - Hybrid Animal Breeding

@Jake/Logan Need sub title now it says "All tokensale participants..." - All ZOO HODLers

@Jake/Logan we need three bullet points of text to put next to the checkmarks 1. Exotic Animal Breeding. 2. Yield generating NFTs. 3. Scarcity built in 4. Weekly charitable donations

@Jake I need the updated white paper.  
The one I did before is solid, but will update tidbits once we finalize distribution etc.

What is Crypto Zoo:  
@maureen I need an image

@Jake/Logan I added text need it approved or changed. When final I'll do another once over for editing. Token Sale has a space but we aren't doing a public token sale just private to some buyers.

Did we want to add a video here of any kind?



iMessage





To: CryptoZoo



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Did we want to add a video here of any kind?

How the game is played:

@maureen I need an image

@Jake/Logan I added text need it approved or changed.

Token Sale Stages:

@Jake this would be a good place to put three phases of the token launch etc.. not having a sale, but we can say, 1. ZOO announced 🤖 trading can be done here: \_\_\_\_ 2. Buy eggs on \_\_\_\_ day. 3. Game begins on \_\_\_\_

Use for tokens:

@Jake this is the economic plan and forecast the text in here is wrong - I need your updated text. "ZOO Tokens can be used to purchase eggs at a discount, be used for in game utility, or be a speculative asset to trade crypto markets with. Once the game begins each player will earn ZOO based on their animals rarity."

Softcap Allocation:

@Jake this is the economic plan and forecast the text in here is wrong - I need your updated text. We have no soft cap, get rid of it.

Roadmap:

@Jake we have when game launches maybe we add more here... Roadmap should have as many dates as possible, 1. Date of Zoo announcement + Trading, 2. Investor list (this will get people excited) 3. Day of egg purchase. 4. Day game goes live. And the 5-8 are forward thinking ones... 5. V2 update adding new animals and features. 6. Exchange listings. 7. Additional egg sales 8. Community engagement activities

How do you buy tokens:

@Jake this is where we put instructions on how they buy tokens. Is there a good video or text you'd like to use? This is where we put a link to pancake swap with our transaction hash address in there so users can find us instantly. Below this we also have it typed out in case they want to copy and paste.

Team Members:

Right now its dummy people in there.

We have Val & John on engineering we can put Hallie as analyst I can



iMessage





To: CryptoZoo



forward thinking crypto. 6. Exchange listings. 7. Additional egg sales 8. Community engagement activities

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Team Members:

Right now its dummy people in there.

We have Val & John on engineering, we can put Hallie as analyst, I can go in as a scientist. What or who else here?

We also need an investor page as that's what will create hype and shadow the faces out with "names coming soon" but hint on the page to celebrity investors.

JC

I copied your questions Eddie, and wrote my answers following them. I have to finalize the whitepaper but that was complete 2 months ago. Now it'll need updates based on changes we made to total animals, yield, total tokens, little things like that.

JC

Eddie Ibanez

E

Thank you Jake for the prompt response.

Jake Crypto King

JC

This is crunch time. The difference in days could be the difference in millions.

Would love to have a video explaining exactly what it is but I really need to see the product

If we want to make a viable commercial or even just education piece that people can click and watch to see what this is, we need a product

1 Reply

Eddie Ibanez

E

We should have an explainer video on how to purchase through pancake. Safe moon has a good one.

yeah which we can do as well

If we want to make a viable commercial or even just education piece that people can click and watch to see what this is, we need a product



iMessage





To: CryptoZoo



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Eddie Ibanez

E

@John I know you're on the backend connections. While Val is on his piece can we spin up & finish the from end changes - so **Logan** can make an explainer video?

hire a VO artist

Easy

Jake Crypto King

JC

Explainer video of how game works and a video of how to buy ZOO like SafeMoon's in essence rip safemoons and replace safe moon with "zoo"

Yeah exactly

Jeff Levin



Fiverr has cheap VO people



Change Profile Photo



iMessage





To: CryptoZoo



Jake Crypto King

JC

Explainer video of how game works and a video of how to buy ZOO like SafeMoon's in essence rip safemoons and replace safe moon with "zoo"

Yeah exactly

Jeff Levin



Fiverr has cheap VO people



Change Profile Photo



Change Profile Photo

Which do we like better for token icon

Eddie Ibanez

E

That's tough

Dani (assistant)

D

Penguin shark really does it for me.



Jake Crypto King



iMessage





To: CryptoZoo



Jake Crypto King

JC

What about me 🥰

Jake Crypto King

JC

Penguin shark between the 2 😎



Or we can do an egg

Jake Crypto King

JC

Egg looks very cool cause the game is about what's inside and the gamble.

That's true. Egg might be the vibe



Egg is definitely the vibe for the token icon

Full quality image is in the Gdrive - make sure to fit it for the circle so it looks nice and prominent

Eddie Ibanez



Maybe the here image instead of the static animal image is a video of the egg hatch

E

\*the hero image of the site

ah ah got it

Egg is def cool

May 19, 2021, 3:54 PM

Eddie Ibanez

Jeff and I are meeting tomorrow to iron out this and more. I'll be KO'ing more of the landing homepage tonight so if you have edits lmk.

Also. This is from my PR agency purple. If anyone on the list is not friendly to the zoo family or we have a beef - LMK.



iMessage





To: CryptoZoo



E

\*the hero image of the site

ah ah got it

Egg is def cool

May 19, 2021, 3:54 PM

Eddie Ibanez

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Also. This is from my PR agency purple. If anyone on the list is not friendly to the zoo family or we have a beef - LMK.

Eddie Ibanez

by various content creators. The launch will be supported by utilizing various influencers as promoters of the platform in parallel of the Logan Paul x Floyd Mayweather fight in Miami. Cocktails will be held at the Faena for influencers, VIP's and various crypto key figures that will be in town for crypto week.

**LAUNCH EVENT**

MKTSQ to host a VIP cocktail at Faena hotel, in the theatre space on June 5th starting at 9pm. The cocktail will give an opportunity for MKTSQ to share the brand's plans as well as introduce MKTSQ to the select VIPS with welcome remarks from Eddie Ibanez. PURPLE will manage all RSVPs and outreach for guests as well as front of house for the event. BFA will be present at the event to document the launch as well as make available the images on their site.

**PROPOSED TALENT TO INVITE TO LAUNCH**

To further support brand awareness and reach surrounding the platform launch, we propose extending invitations to the following talents, who we feel incorporate diverse cross-category segments of talent. We feel that utilizing these talents would maximize localized brand exposure. The below that are proposed are based off attending previous Logan Paul and Floyd Mayweather flights as well as existing relationships.

- Kaskade
- Johnny Knoxville
- Justin Bieber
- Whiz Khalifa
- ~~Drake~~
- Matt Damon
- Jeremy Piven
- Mark Wahlberg
- Megan Fox
- Machine Gun Kelly
- Chance the Rapper
- Vitalik Buterin
- Barry Silbert

**TIMELINE**

**Thursday, May 20th** - PURPLE to connect with BFA to secure photography and rates

**Friday, May 21st** - PURPLE to receive cocktail invitation

**Monday, May 24th** - PURPLE to start inviting for the cocktail, PURPLE simultaneously working with the Faena hotel on F&B options for the cocktail

**Thursday, May 27** - PURPLE to have cocktail logistics finalized with Faena

**Wednesday, June 3** - PURPLE to arrive in Miami

**Thursday, June 5** - Event Launch

E

1 Reply

It will be a zoo party.

I like the Egg as the vihe



iMessage





To: CryptoZoo



Faena notes on food options for the cocktail  
**Thursday, May 27** - PURPLE to have cocktail logistics  
finalized with Faena  
**Wednesday, June 3** - PURPLE to arrive in Miami  
**Thursday, June 5** - Event Launch

E

1 Reply

It will be a zoo party.

E

I like the Egg as the vibe.

E

Jake Crypto King

JC

Looks incredible

Maybe: maureen mellina

Hey All - just working on the homepage creative... I was thinking that a few of the hybrids could be rotating in - and maybe we update them weekly or something - so it stays fresh... thoughts?



## WHAT IS CRYPTO ZOO?

CRYPTO ZOO IS AN AUTONOMOUS ECOSYSTEM  
WHERE ZOO OWNERS BREED, COLLECT, AND TRADE  
EXOTIC HYBRID ANIMALS VIA NFTS.

CROSS BREEDING OF NEVER BEFORE SEEN ANIMAL



iMessage





To: CryptoZoo



CRYPTO ZOO

OVERVIEW

TOKEN

ABOUT ZOO

ROADMAP

TEAM NEWS

HOW IT WORKS

THE NEXT PET GENERATION

All token sale participants are required to register for white listing.

✓ Invest in a Working Business

✓ Earn Revue

✓ 100% Fair for All

WHITE PAPER

BUY ZOO TOKEN

GAME LAUNCHES IN:

28 : 03 : 23 : 24

DATE HOURS MINUTES SECONDS

\$5M

\$30M

SOFTCAP IN 55 DAYS

HARDCAP

PRICE 1 ETH = 13,000 \$ZOO

BUY TOKENS

### WHAT IS CRYPTO ZOO?

CRYPTO ZOO IS AN AUTONOMOUS ECOSYSTEM WHERE ZOO OWNERS BREED, COLLECT, AND TRADE EXOTIC HYBRID ANIMALS VIA NFTS.

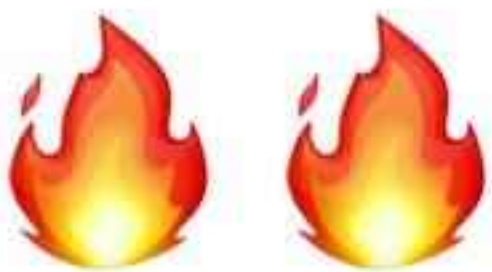
CROSS BREEDING OF NEVER BEFORE SEEN ANIMAL HYBRIDS, NFTS THAT YIELD A TOKEN, AND A GAMIFIED USER EXPERIENCE WILL MAKE CRYPTO ZOO AN INSTANT VIRAL PHENOMENON!

[WATCH VIDEO](#)



1 Reply

Eddie Ibanez



Dani (assistant)

Important Note- if you are grabbing from 4:6 some may not be approved. So that Penguin Cat, and that Chicken cat are from an artist that bailed. So just make sure to double check the images. Ill take that artist images out of the 4:6 now to avoid confusion.

9:16 are all approved images. That 4:6 was out of date. Fixing now

Eddie Ibanez

🙏 Thank you very much for the clarity.

For the game I can confirm we took 9:16 animals.

Maybe: maureen mellina



iMessage





To: CryptoZoo



Dani (assistant)



D Important Note- if you are grabbing from 4:6 some may not be approved. So that Penguin Cat, and that Chicken cat are from an artist that bailed. So just make sure to double check the images. Ill take that artist images out of the 4:6 now to avoid confusion.

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Eddie Ibanez



Thank you very much for the clarity.

E For the game I can confirm we took 9:16 animals.

Maybe: maureen mellina



OK - good to know! I downloaded these back on 3/26 - so, yeah - awhile ago....

Dani (assistant)

D Ok all updated. So 4:6 is good to go now if you need some in that crop. (Any file name ending in Arne or Paul are no go's incase they pop up anywhere) but they should all be cleared out.



Jake Crypto King

JC

That is honestly brilliant and every so often the animals can be rotated to stay fresh as u said.

Yeah I agree it's fkn fantastic

May 19, 2021, 6:20 PM

Eddie Ibanez



iMessage





To: CryptoZoo



Yeah I agree it's fkn fantastic

May 19, 2021, 6:20 PM

Eddie Ibanez



E Floyd has a Vodka named Beluga



iMessage





To: CryptoZoo



E Floyd has a Vodka named Beluga



CREATED BY MAUREEN MELLINA OF STUDIO M | MAUREEN@STUDIOM-NYC.COM

E

E Bearsharks eat beluga's



May 19, 2021, 7:39 PM

HAHAH

Jake Crypto King

JC



May 20, 2021, 1:11 PM

Jake Crypto King

JC

Reached out to Pancake swap's team to discuss getting a Syrip pool or Farm going. That would make it so our name came up automatically for users trading, and provide a place for them to stake and earn a yield in cake.

1 Reply

If users stake their tokens it means circulating supply decreases driving demand and price. Plus the tokens we hold we can stake and earn insane % returns.

JC

All at 1:11, I love crypto

Reached out to Pancake swap's team to discuss getting a Syrip pool or Farm going. That



iMessage





To: CryptoZoo



May 20, 2021, 1:11 PM

Jake Crypto King

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That's awesome yeah bro cuz copy and pasting the code Fucking sucks

Eddie Ibanez

Boys - looking at everyone else. I want to be legit. We need social accounts built out - like Instagram, GitHub etc. We're legit. I think we should come off like it.

Jake's on telegram and Twitter - I'll get some of the contracts on github. Do we need to get an Instagram person & Reddit person?

E

Maybe a company LinkedIn account - etc?

HA  
HA

E

\*\*By Boys I meant Team - apologies.



1000% ... Dani has the IG site is [CryptoZoo.co](https://CryptoZoo.co) yeah?

Eddie Ibanez

It's whatever you guys bought - I need the access to what you got and I'll sync it up.

E

If you haven't gotten a domain I can get - I thought it was purchased is what I meant to say.



iMessage





To: CryptoZoo



1000% ... Dani has the IG

site is [CryptoZoo.co](https://CryptoZoo.co) yeah?

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E

If you haven't gotten a domain I can get - I thought it was purchased is what I meant to say.



They ar

Are

Eddie Ibanez

If I can get the Instagram, Twitter and telegram accounts I can link them on the site like safe moon has. I'll throw the GitHub on there so people can see we have some custom code.

I met with John he's hashing out the countdown elements of the game so we can make that video.

Then we need a pancake swap (how to buy video) which I'm clueless on - do I need to get someone to do this?

Then I mint tokens on smart contracts

E

And I REALLY want to drop an Easter egg - even if it comes from my share

E

FYI : I get this on Logan's latest swipe up. It may be intentional.

We know

Fucking sucks

Eddie Ibanez



iMessage





To: CryptoZoo



Eddie Ibanez



E

Cool just looking out.

May 20, 2021, 4:47 PM

Jake Crypto King

Let me know if next week we are getting together for launch and trading the 1st few days. Next weds-Sunday is opportune whichever day is best market conditions

JC

Are best\*

Eddie Ibanez

E

We need to get together 100%



iMessage





To: CryptoZoo



E Cool just looking out.

May 20, 2021, 4:47 PM

Jake Crypto King

Let me know if next week we are getting together for launch and trading the 1st few days. Next weds-Sunday is opportune whichever day is best market conditions

JC Are best\*

Eddie Ibanez

E We need to get together 100%

Jeff Levin

LA

Jake Crypto King

JC If we are ready to launch I can come in, or u should come here. I prefer LA but either way we should be together

Eddie Ibanez

I think we still launch Sat - maybe not open to everyone - I told peeps sat I always keep my word

I'll be with Todd of Gugg/Dodger

E S

bro how we gonna launch with no product

Jeff Levin

Lets set a call for tomorrow. Logan what works for you

All day

Eddie Ibanez

E I'm in all day - all I do is zoo

May 20, 2021, 7:30 PM

Eddie Ibanez

We have a product - let's demo tomorrow. We have 1000% more than anyone. I bet my kids  
On it



iMessage





To: CryptoZoo



All day

Eddie Ibanez

E I'm in all day - all I do is zoo

May 20, 2021, 7:30 PM


Eddie Ibanez

E We have a product - let's demo tomorrow. We have 1000% more than anyone. I bet my kids  
On it

YESSSSS

May 21, 2021, 12:22 AM

+1 (617) 913-5371

 Hey I do not see the base animals in the 9:16 final folder. Dani do you have time to hop on a call tomorrow i just want to make sure everything is squared away.

Eddie Ibanez

E Great I'll hop on also


May 21, 2021, 8:03 AM

Dani (assistant)

Base animals are in their own folder.

D Yes I can hop on a call anytime. Let me know what works for you.

Jeff Levin

 I'll join also. How's 11am pst?

Eddie Ibanez

E Can we do 1pst?

Dani (assistant)

D 1pm works but we may want to do 1:15 to give Logan time to hop on as he will just be finishing up a call at 1pm pst. (4pm est)

Eddie Ibanez



iMessage





To: CryptoZoo



Dani (assistant)

D

1pm works but we may want to do 1:15 to give Logan time to hop on as he will just be finishing up a call at 1pm pst. (4pm est)

Eddie Ibanez

E

That works.

Dani (assistant)

D

Jeff does that work for you ? 1:15?

Jake Crypto King

JC

Works for me as well

Jeff Levin

1pm



I have a 1:30

Dani (assistant)

D

Ok 1pm works for Logan and he will just hop on when he can after his call.

+1 (617) 913-5371



Im just noticing now there is no Blob folder in the 9:16 Aspect Ratio Final.

Eddie Ibanez

E

Is it in base folder?

Dani (assistant)

HA  
HA

That is because the Blob Bodies aren't a thing. Only blob heads on all the animals. You'll find the same with the butterflies. They dont really go both ways.

D

There is a blob adult and Blob baby in the base folders though

+1 (617) 913-5371



Gott it! Thank you!

May 21, 2021, 12:01 PM

Dani (assistant)

D

Does Google meets dial in work for everyone or does anyone prefer Zoom Dial in?



iMessage





To: CryptoZoo



Hi!

Eddie Ibanez



Is it in base folder?

Dani (assistant)

HA  
HA

That is because the Blob Bodies aren't a thing. Only blob heads on all the animals. You'll find the same with the butterflies. They don't really go both ways.



There is a blob adult and Blob baby in the base folders though

+1 (617) 913-5371



Gott it! Thank you!

May 21, 2021, 12:01 PM

Dani (assistant)



Does Google meets dial in work for everyone or does anyone prefer Zoom Dial in?

Eddie Ibanez



Zoom if I have a choice - I can make either work just as easy

Dani (assistant)

Topic: Crypto Zoo

Time: May 21, 2021 01:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83788589265?pwd=Tk9kUERsd1NwbXJFT2oyWVVnNHZGdz09>

Meeting ID: 837 8858 9265

Passcode: iQWsL3



We should be able to call with this link if I am not mistaken.

Im on

Jake Crypto King



Who is starting the Zoo telethon?

Dani (assistant)



iMessage





To: CryptoZoo



Passcode: iQWsL3

D We should be able to call with this link if I am not mistaken.

Im on

Jake Crypto King

JC

Who is starting the Zoo telethon?

Dani (assistant)

D

I am on

May 21, 2021, 2:26 PM

Eddie Ibanez

Team thank you for the time today.

### Logan

Below I have compiled a list of what is left to be done & what we believe is completed. Pls if you can review nothings left out on the what needs to be done & that items I labeled are completed - are in fact completed. Would be awesome!

I spoke with dev team we believe we can get the done this weekend.

Weekend Bang out (what's left to KO)

What's left to complete

1. Correct Names of all animals so they Load:
2. Fix hatch video/breed video glitch - currently animal name is sometimes appearing on hatch before the egg video plays.
3. Take out "Breed option" of other animals in the feed.
4. Add daily Yield to yield tab on feed.
5. Update Hybrid Egg image and Video to gold Egg.
6. On the animal spawns screen, just gotta make sure the name is right and perhaps it can be like somewhere in the middle or something so the name is easier to read. This is only for the animal spawn screen.   
\*\*(Question on this, Having it front and in the center would block some of the animals images. Are we ok with this for the spawn screen?)
7. On the animal spawn screen after it is hatched or bred take out the "1/100"and instead use its Rarity description: example like "ELKEPHANT. MYTHICAL" or some shit
8. After the animal is bred, it should be in the very first slot under "hybrid animals" so people can see what they just bred (and honestly a little animation of it super nice and neatly kind of just minimizing and



iMessage





To: CryptoZoo



May 21, 2021, 2:26 PM

Eddie Ibanez

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9. We talked about having the same animals stack on top of eachother right? So like we don't have to see 3 pugs right next to eachother. Should just have them stacked or say like "X3" beneath them.

I need to architect a flow to John and get this out)

Completed  Items: Please review the demo & keep me honest here on "completion." If they aren't pls let me know in-line.

1. So after you breed your animals, they don't become "bred animals" ... remember the countdown we talked about before they can breed again? So Jake can help here but after you breed the first time, you have to wait 24 hours. And after the second time, a week, and after the third time, 2 weeks, then a month, then 6 months, etc. so they can stay in the "breedable animals" section but there needs to be some sort of timer that prevents them from breeding until the slotted time passes. Maybe it's just like a translucent red bar that lowers as time goes on? And eventually clears when the allotted time passes.



iMessage





To: CryptoZoo



Completed Items: Please review the demo & keep me honest here on "completion." If they aren't pls let me know in-line.

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2. the hatching animations should definitely have the sound with it - complete

3. Instead of "hybrids and bred animals" just do "Hybrid Animals" - Complete

4. when you go to hatch an egg (which by the way I think there should be a "HATCH" button under them), a prompt should come up: "You want to hatch your EGG NAME?" -Complete

5. for the hybrid eggs, they should have a little timer where the HATCH button would be, that counts down the 36 hours until they can hatch. And when the 36 hours is up, the HATCH button will appear instead of our timer - Complete

Here is the demo link:

**CryptoZoo - Manage Account**

cz-demo.herokuapp.com



E

May 21, 2021, 5:49 PM



Okay so added some stuff to our To-Do's:

What's left to complete

1. Correct Names of all animals so they Load (AND adding the rarity once they're bred)

2. Fix hatch video/breed video glitch - currently animal name is sometimes appearing on hatch before the egg video plays. (Also making sure the animal doesn't appear before the animation is finished - seeing this glitch a couple times)

3. Take out "Breed option" of other animals in the feed.

4. Add daily Yield to yield tab on feed.

- Also how does one get to the explore/home page? Don't see any tabs

5. Update Hybrid Egg image and Video to gold Egg.

6. On the animal spawns screen, just gotta make sure the name is right and perhaps it can be like somewhere in the middle or something



iMessage





To: CryptoZoo



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  5. Update Hybrid Egg image and Video to gold Egg.
  6. On the animal spawns screen, just gotta make sure the name is right and perhaps it can be like somewhere in the middle or something so the name is easier to read. This is only for the animal spawn screen.
 

**\*\***(Question on this, Having it front and in the center would block some of the animals images. Are we ok with this for the spawn screen? - I think it should be in the bottom THIRD, along with the TEXT rarity of the animal. The numbers correspond as follows: 1 - common 2 - uncommon 3 - rare 4 - super rare 5 - mythical. Example, if you hatch an elkephant, it says ELKEPHANT - MYTHICAL)

    - Should we have an "INFO" on the Hybrid eggs so we can see which animals made the egg before it hatches? Would especially help for the marketplace. Like if someone wants to buy a hybrid egg that has the potential for a high yield animal, they're gonna wanna know which animals made it
  7. On the animal spawn screen after it is hatched or bred take out the "1/100" and instead use its Rarity description: example like "ELKEPHANT. MYTHICAL" or some shit
  8. After the animal is bred, it should be in the very first slot under "hybrid animals" so people can see what they just bred (and honestly a little animation of it super nice and neatly kind of just minimizing and falling into that spot would be dope)
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- I need to architect a flow to John and get this out)

Gonna go through and do the new animal names right now but that's for down the line for the third egg drop. I believe all current animals are named

ALSO

- wondering if there's some sort of animation for after you choose your two animals to breed... like instead of just disappearing and then an egg pops up, maybe even like a pop up that says "YOUR ANIMALS MADE AN EGG!" or something that indicates the process worked
- and on the "my account" page if there's a way to click, expand, and scroll through YOUR animals. Almost like your own personal explore page so you can go through your zoo from a nice viewing angle, see what your animals yield, etc.



iMessage





To: CryptoZoo



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Eddie Ibanez

E

On the explore page I like that - was thinking also - like swipe left and that's a feed of my animals - like that?

No like when you're in the home page there's no way to cleanly (and in full screen) browse your animals

+1 (203) 558-1445

I think we were thinking of that as a parallel feed - so like tiktok has Following and For You at the top and you can switch between those feeds. for this it'd be My Animals and Animal Marketplace (official naming tbd)



Oh yeah that works too, I think if you can seamlessly get there from the "my account" page like when you click on your animals it goes straight to that type of personal feed it'd be cool too. Easy navigation brings you back to the front of the app

May 24, 2021, 5:16 AM

Eddie Ibanez



Good Morning!!

John masterfully KO'ed a lot of the changes over the weekend. Check them out here:

<http://cz-demo.herokuapp.com/feed?state=eyJpZCI6NTI0LCJmaWx0ZXJzIjpudWxsQ==>

Note: If you click the home button from the feed it will now take you to your account page & if you click the egg at the top of the account



iMessage





To: CryptoZoo



John masterfully KO'ed a lot of the changes over the weekend. Check them out here:

<http://cz-demo.herokuapp.com/feed?state=eyJpZCI6NTI0LCJmaWx0ZXJzIjpudWxsQ==>

Note: If you click the home button from the feed it will now take you to your account page & if you click the egg at the top of the account page it brings you back to the feed.

What we are doing today:

- Same animal breeding
- Adding My Zoo as separate-feed for an owners animals. (Currently all animals in game are on the feed.)
- Info on Hybrid eggs.
- Clicking on animal bring to its corresponding card on feed - maybe add "view card" under each animal in the account page.
- We need an animation for egg drop after animals breed

All our dreams can come true, if we have the courage to pursue them.  
- Walt Disney.

E

May 24, 2021, 4:00 PM

Jake Crypto King



JC

Great updates appreciate u Eddie ✓

May 25, 2021, 8:05 AM

Eddie Ibanez

Good morning:

- got the hybrid images pulling in to the main feed.
- self-breeding is complete.
- working on expanded view of animals when you're on the account page to look at the details.

E

\*self breeding meaning same animal breeding

May 25, 2021, 9:36 AM

 Fuck yes this is SICK! A few notes

12:34

Messages

Not Secure — cz-demo.herokuapp.com



iMessage





To: CryptoZoo



Good morning:

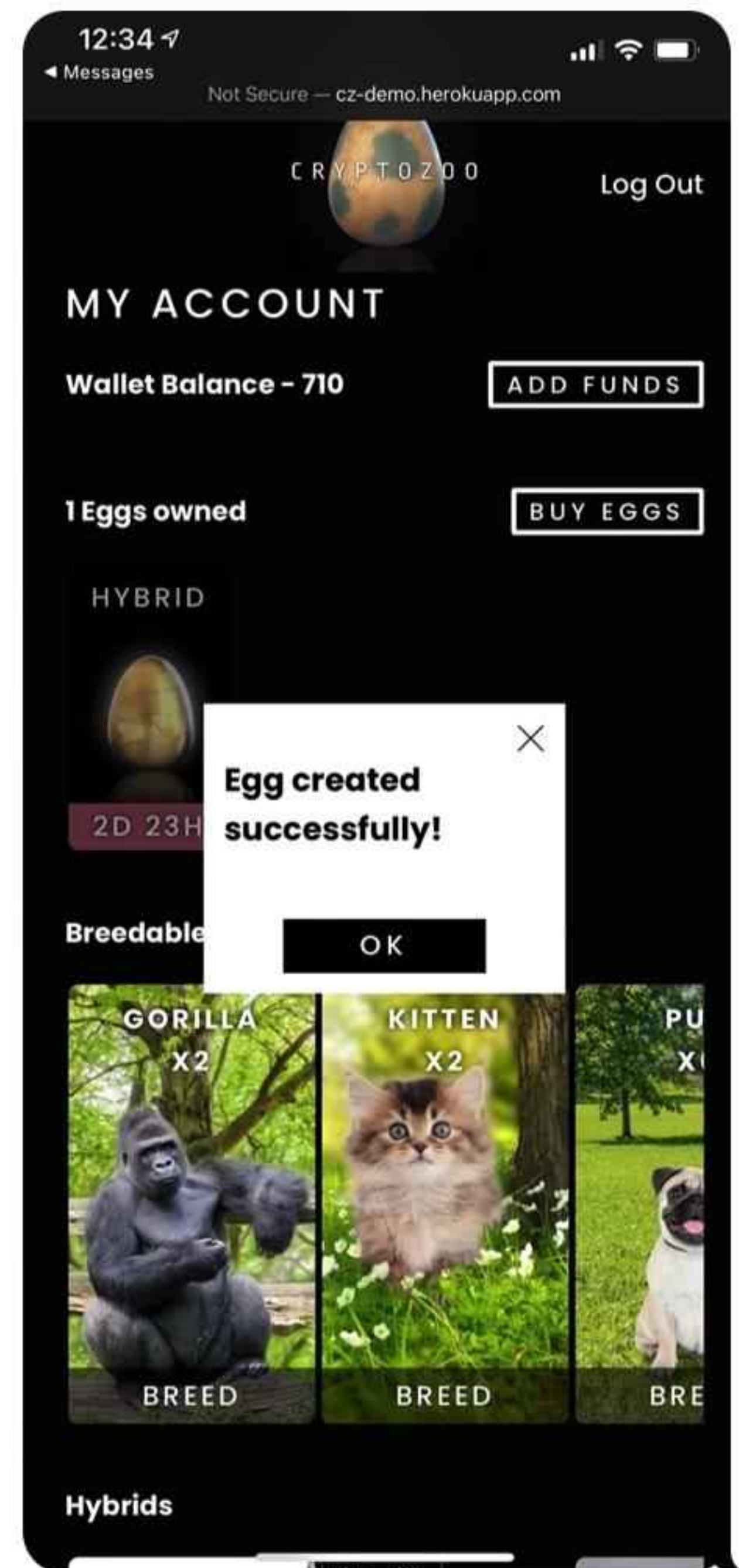
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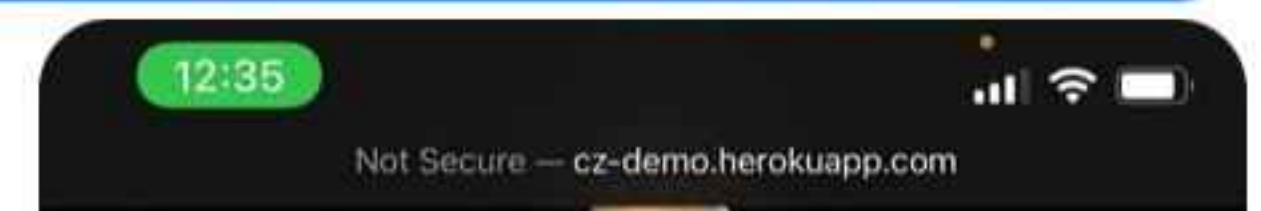
May 25, 2021, 9:36 AM



Fuck yes this is SICK! A few notes



Let's have this screen say "Hybrid Egg created successfully!"

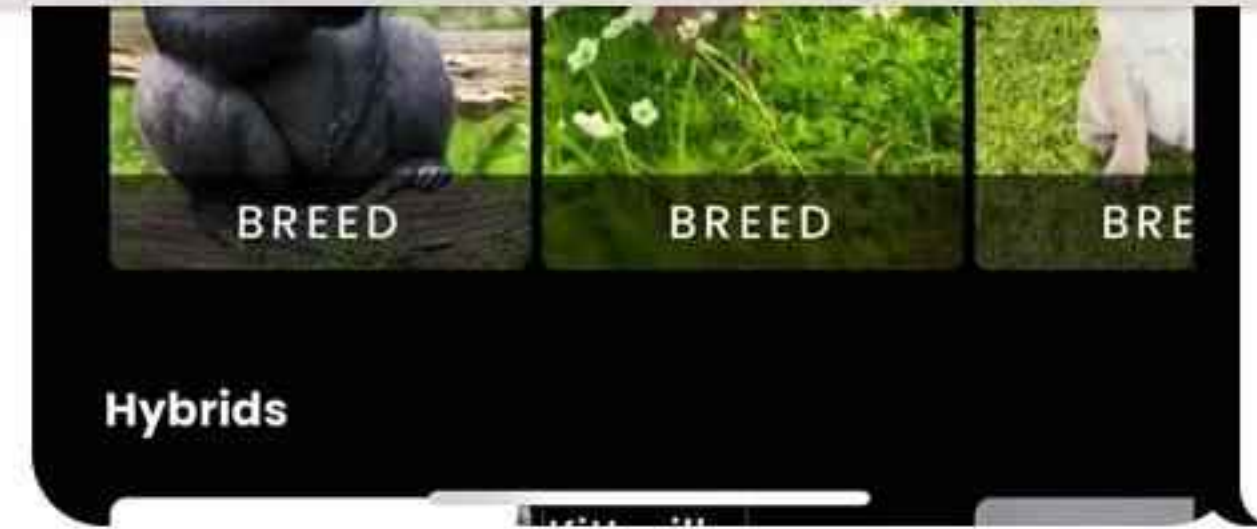


iMessage

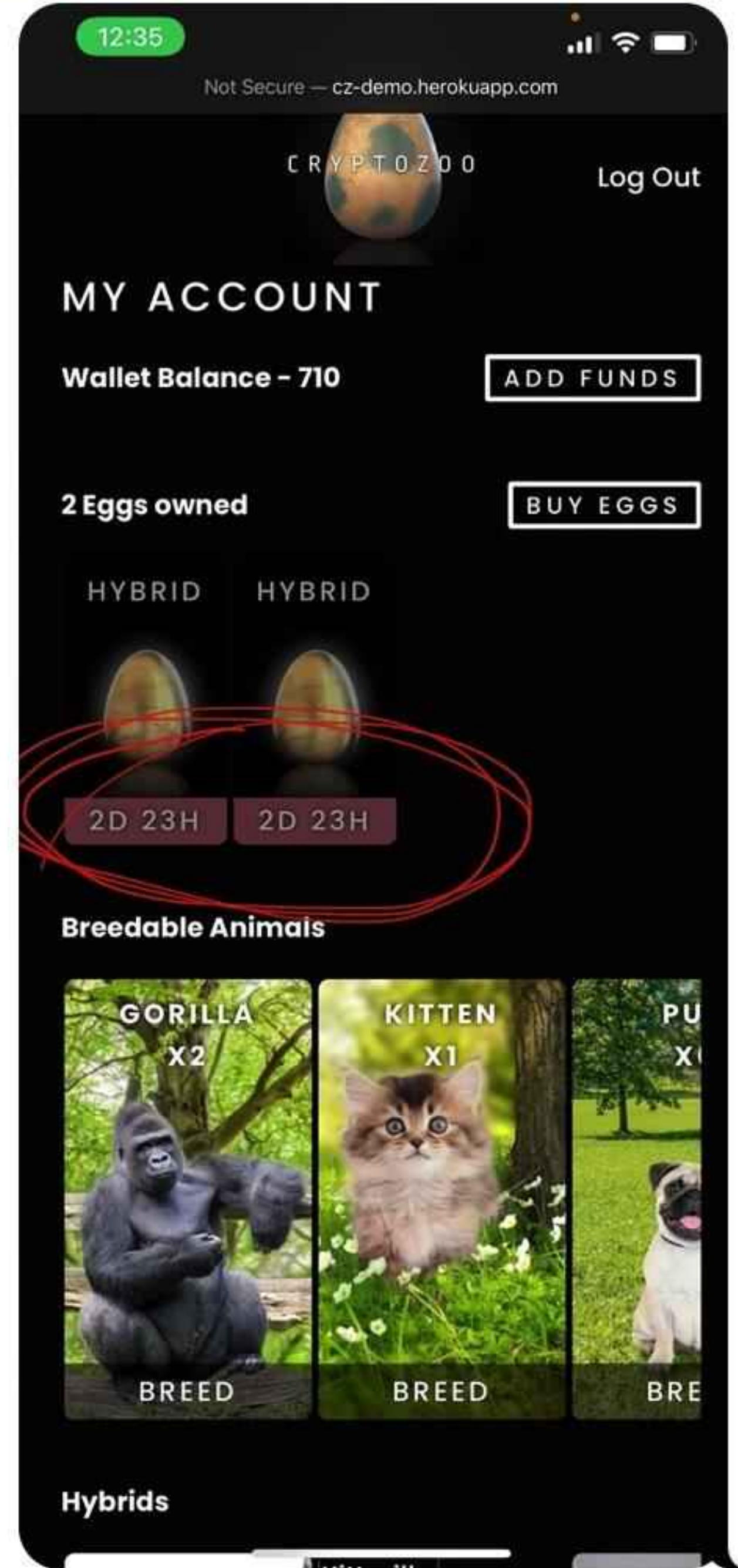




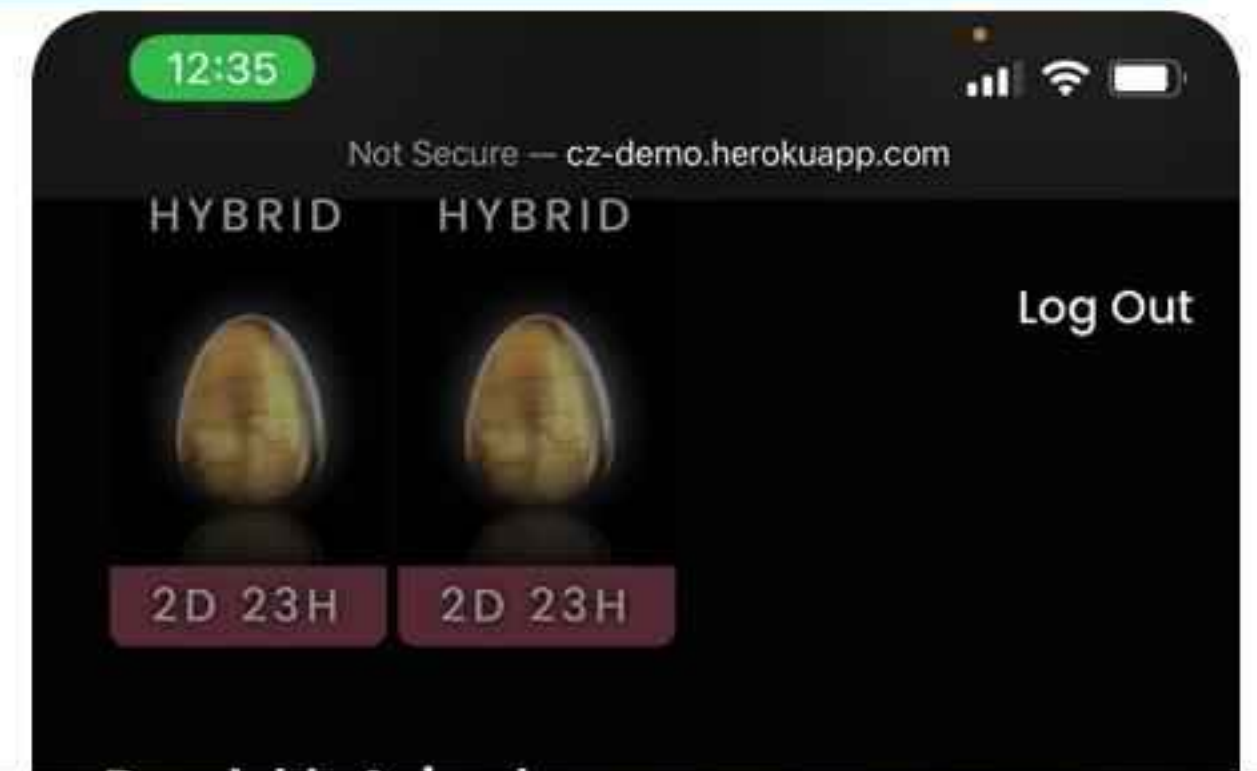
To: CryptoZoo



Let's have this screen say "Hybrid Egg created successfully!"



I think this timer is wrong for the hybrid egg - easy fix. I think we said 36 hours for hybrid eggs

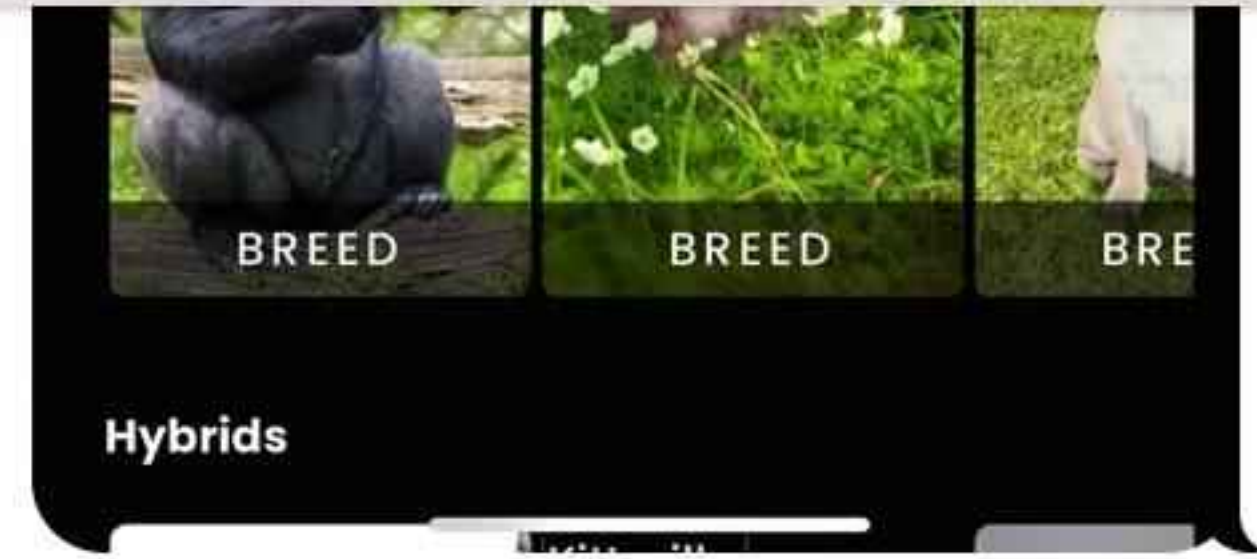


iMessage

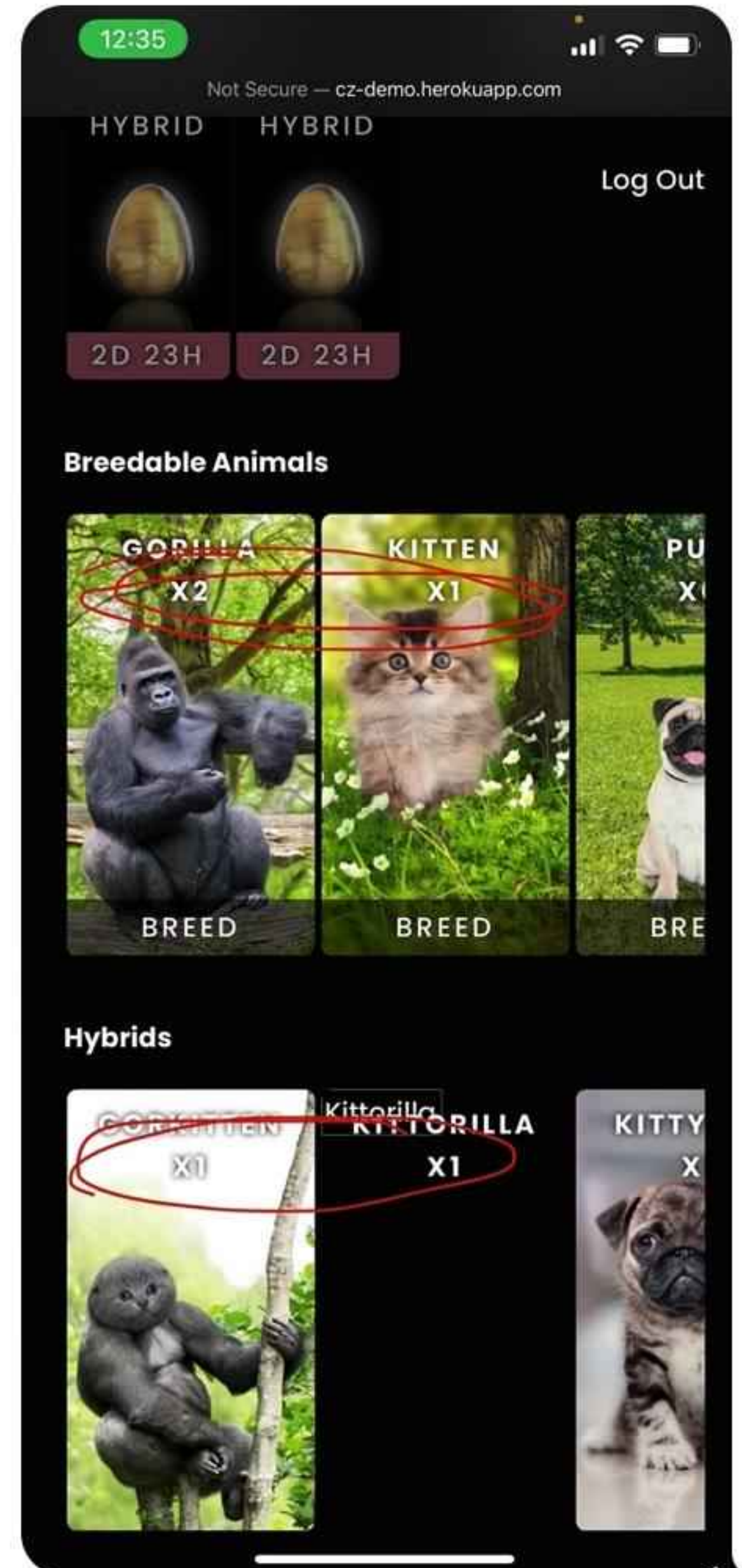




To: CryptoZoo



I think this timer is wrong for the hybrid egg - easy fix. I think we said 36 hours for hybrid eggs



And then for the "multiple" I don't think we need to have X1... only if there's more than one

+1 (203) 558-1445



Ok those updates are up there, thanks for the feedback

I must have been tired putting in the egg timeout, definitely remember



iMessage





To: CryptoZoo



And then for the "multiple" I don't think we need to have X1... only if there's more than one

+1 (203) 558-1445

Ok those updates are up there, thanks for the feedback

I must have been tired putting in the egg timeout, definitely remember thinking that 36 hours was 3 days in the moment 🤔

Eddie Ibanez

Thanks for cranking those JMc - When's everyone good for another huddle ?

May 25, 2021, 3:36 PM

Good tomorrow

Eddie Ibanez

4:30pm EST tomorrow work ?  
(I promise I won't be on a train)

Jake Crypto King

4:30 est works for me

May 26, 2021, 8:55 AM

Eddie Ibanez

11:54



4 Messages

CryptoZoo & MKTSQ IP | Gra...

BEARSHARK word mark in:

- IC032 for Non-alcoholic drinks, including energy drinks and fruit juice; and
- IC033 for Vodka

BEARSHARK logo in:

- IC032 for Non-alcoholic drinks, including energy drinks and fruit juice;

-----

iMessage





To: CryptoZoo



E

(I promise I won't be on a train)

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May 26, 2021, 8:55 AM

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4 Messages



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BEARSHARK word mark in:

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BEARSHARK logo in:

- IC032 for Non-alcoholic drinks, including energy drinks and fruit juice;
- IC033 for Vodka; and
- IC025 for Apparel, including shirts and hats

BEARSHARK design (the animal itself) in:

- IC032 for Non-alcoholic drinks, including energy drinks and fruit juice;
- IC033 for Vodka; and
- IC025 for Apparel, including shirts and hats

CRYPTOZOO word mark in:

- IC009 for Downloadable interactive computer game software for use with personal computers and personal electronic devices [for purchasing and breeding hybrid animal characters]
- IC025 for Apparel, including shirts and hats
- IC028 for Toy Action Figures
- IC038 for Video game streaming services for use with personal computers and personal electronic devices [don't know if we need this if we already have IC009]
- IC041 for Entertainment services in the nature of continuing program series, featuring live action, comedy and drama provided through cable television, broadcast television, internet, video-on-demand, and through other forms of transmission media

E

Jeff Levin



Speak at 4:30est

Eddie Ibanez



E

Trademarks are in: just think about if we want cryptozoo as one or 2 words "cryptozoo" vs "crypto zoo"



One word

Dani (assistant)



iMessage





To: CryptoZoo



Jeff Levin  
Speak at 4:30est

Eddie Ibanez  
E Trademarks are in: just think about if we want cryptozoo as one or 2 words "cryptozoo" vs "crypto zoo"

One word

Dani (assistant)  
Topic: Crypto Zoo Update  
Time: May 26, 2021 04:30 PM Puerto Rico  
Join Zoom Meeting  
<https://us04web.zoom.us/j/77457856476?pwd=Y2QrOWhxS3p6Vk9FU2FvOVdVOXRadz09>  
Meeting ID: 774 5785 6476  
D Passcode: MHLtz3

May 26, 2021, 1:30 PM

Jake Crypto King  
JC Here, where's the squad?

Eddie Ibanez  
E I'm on

Jeff Levin  
Will be on

Dani (assistant)  
D On





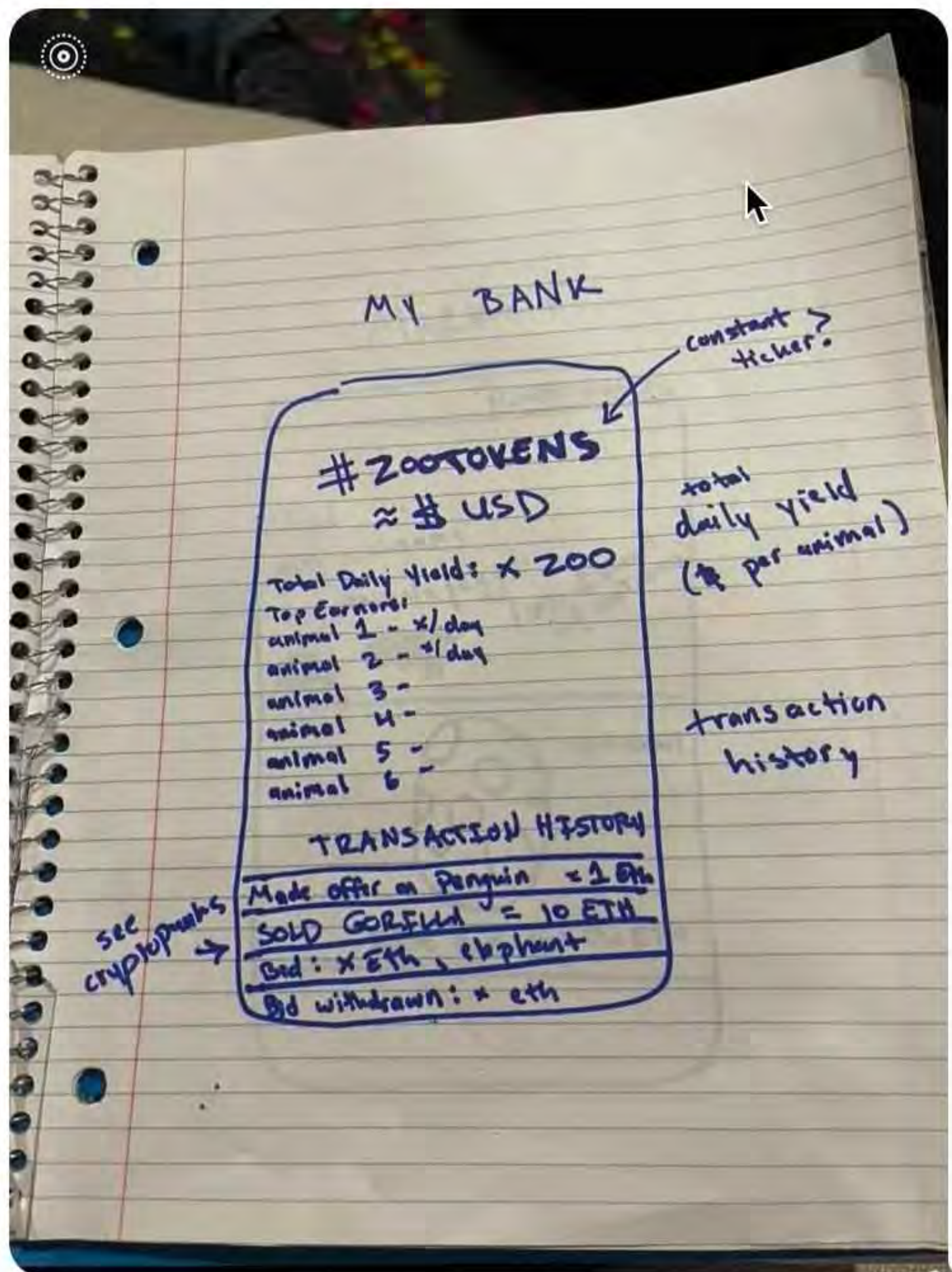
To: CryptoZoo



Dani (assistant)

D

On



Jake Crypto King

2 trillion tokens. Private sale 10% allocated, 200 Billion tokens allowed to be sold privately. \$.002 is the going live price, selling at \$.001. That means the private sale has room to raise \$200mil on 10% of the token supply at \$.001 which is a 50% discount. And with how little of circulating supply will be out it is likely to run significantly.

JC

When does everyone get to Miami? Thinking of setting up liquidity pool and token distribution in person. If we want to target a lower raise than \$200mil, just divide accordingly we can raise \$20mil presale if we did \$.0001 instead of .001.

JC

Eddie Ibanez

E

I'm there Monday night.

Jake Crypto King

Perfect. I free up Monday afternoon in Miami. Let's target Monday



iMessage





To: CryptoZoo



JC

than \$200mil, just divide accordingly we can raise \$20mil presale if we did \$.0001 instead of .001.

Eddie Ibanez

E

I'm there Monday night.

Jake Crypto King

JC

Perfect. I free up Monday afternoon in Miami. Let's target Monday evening or Tuesday for token distribution, page announcing zoo live, with a few images, along with announcing trading and the liquidity pool with a target game date.

Jeff Levin



Im there Monday

Just want to keep numbers reasonable

And still account for the yield we have to give every month just want to make sure numbers are right

Jake Crypto King

JC

I say we target \$20mil presale as it would give them huge room for upward return even if we lose a \$\$ amount. Otherwise we just decrease price and target \$2mil presale which seems light. I'd buy it, all.

May 27, 2021, 9:55 AM

\$20M is a lot of moneyyyy

Jeff Levin



We also can't do a presale of coins. It's against the SEC. Eddie is going to confirm we can do a presale of eggs.

Everyone does presale with coins

Eddie Ibanez

You absolutely can - I did an ICO did 160m in 2018. I got all SEC down.

Private and a Pre-sale

E

LFG -

E

Egg is also a token technically

Jeff Levin

They changed regulations



You can't sell tokens to USA citizens if you are a USA based company



iMessage






To: CryptoZoo



Jeff Levin


They changed regulations

 You can't sell tokens to USA citizens if you are a USA based company


Eddie Ibanez

They were worse then

It's like a Reg A

 E Show me the SEC memo


Jake Crypto King

 JC If we can't sell, no presale. We can still trade em in the liquidity pool.

Eddie Ibanez


We can

Send me your SEC memo Jeff.


 E It's just like a RgA

May 27, 2021, 12:31 PM

Jake Crypto King


NA  
NA
 JC I bred so many animals yesterday. We NEED to open up breeding time for a pay function, and while I'm playing it for free...can we open it up cause I can't wait 36hrs to see the hybrid

Jake Crypto King


 JC This game is beyond addicting. I also think the yields associated with animals needs to be adjusted. The payouts are too close, most are 20 -30zoo per day. This range should be 5-100zoo a day as the ultra rare deserve much higher returns, not nominally higher.

1 Reply


Jake Crypto King

 JC Also, pay to name your animals, the more utility we have for zoo the better

1 Reply

 JC Finally found a penguin. Hatched 100+ eggs. On computer the animals are appearing too far down the screen, showing half cut off.

Eddie Ibanez


 E That's a known issue on desktop yes

Eddie Ibanez

 E Need to resize the pics on that and pull in widescreen Dez


iMessage





To: CryptoZoo



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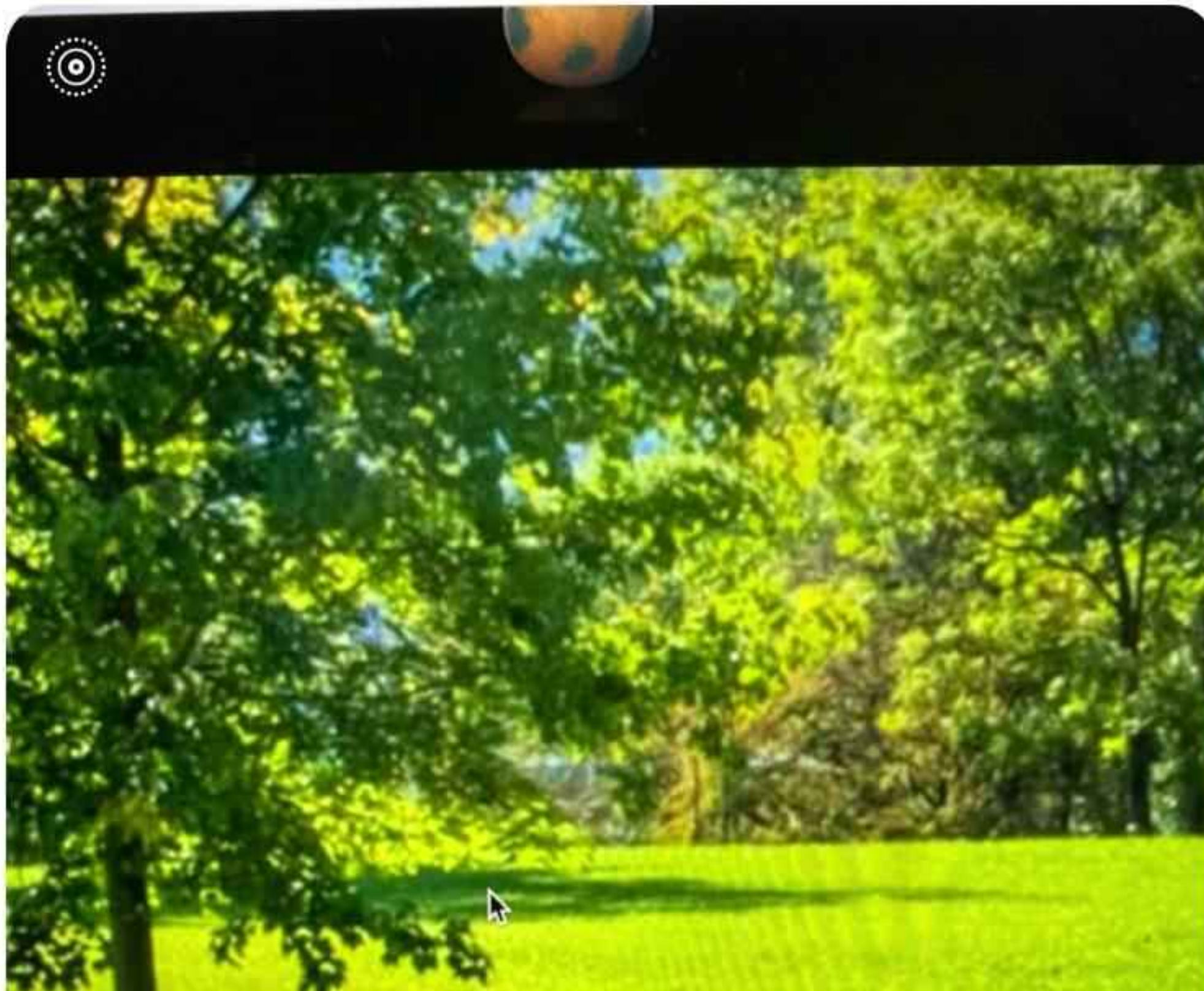
JC Also sometimes the pics get stuck on the screen. I've had a handsome bear staring at me for 5 min now

Eddie Ibanez

E Desktop or mobile?

Jake Crypto King

Desktop

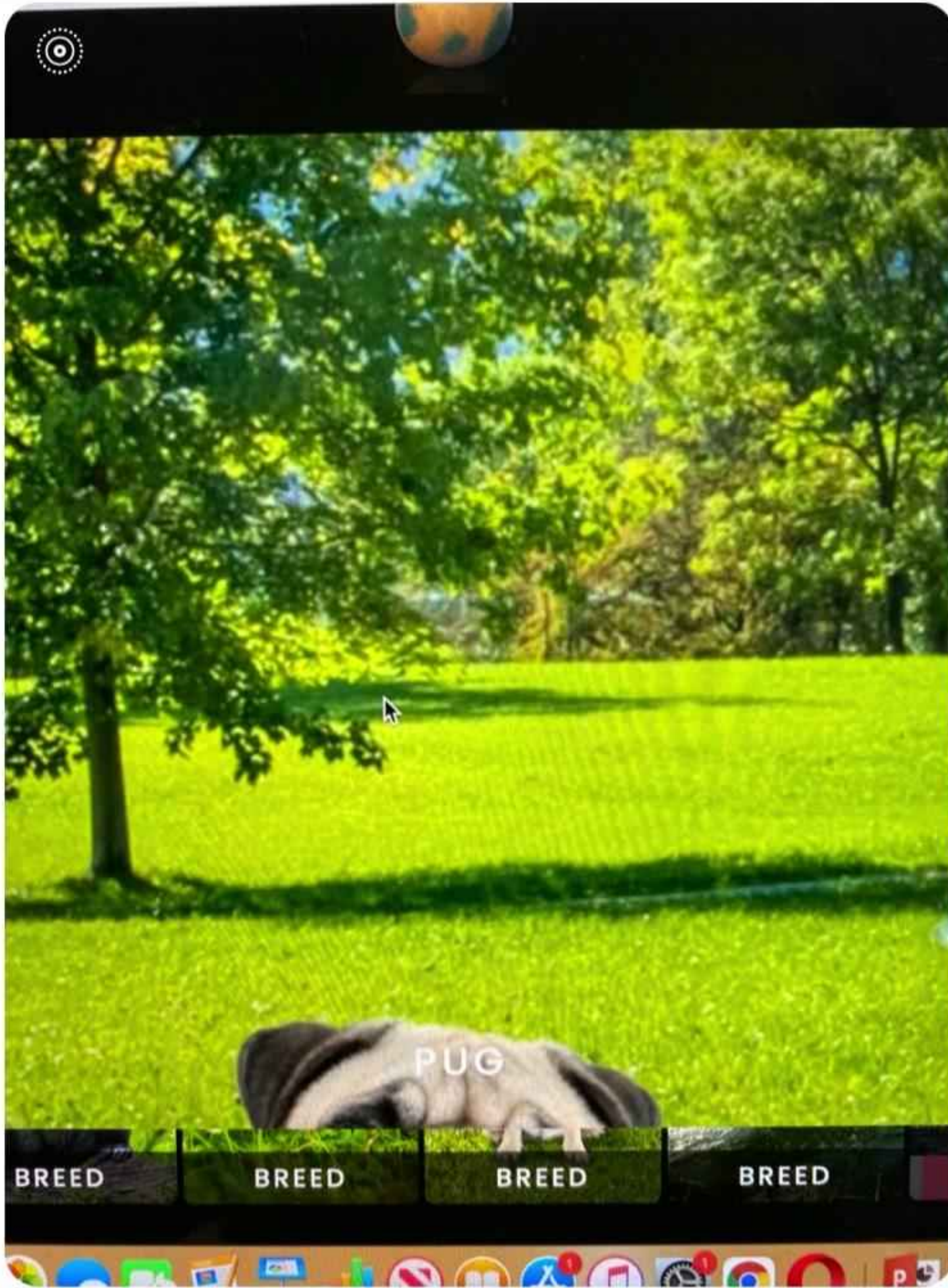


iMessage





To: CryptoZoo



JC Hatched another egg just to see and pug got stuck

JC When the game goes live I'm setting up 100 wallets and buying all these eggs. I'm having so much fun.

Eddie Ibanez

You have to click the X in top right. Is the issue you can't click out

E It is a lot fun -

E Thanks for feedback

Jake Crypto King

JC I've been waiting since yesterday for this stupid hybrid to hatch. 😂  
on a serious note ways to utilize zoo in game. Speed up hybrid egg hatching, name your animals, name your Zoo (where it says My Account), a marketplace where we sell different levels of "rare" eggs, doesn't have to be for the V1, but the more utility ZOO has the better



iMessage






To: CryptoZoo



E

Thanks for feedback 

Jake Crypto King

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2 Replies

May 27, 2021, 2:24 PM

JC

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Great note yes absolutely

JC

Also, pay to name your animals, the more utility we have for zoo the better



Yup. This AND removing your wait time with \$ZOO is crucial

JC

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2 Replies

I agree. A marketplace to sell eggs is clutch (this is why it's also important to be able to tell WHICH animals made the egg, so buyers can see what they might potentially get)

E

Need to resize the pics on that and pull in widescreen Rez.

Is this on us? Or how can this get done?

Eddie Ibanez

No you gave them

E

I just gotta load them in - was focused on mobile.



iMessage





To: CryptoZoo



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I've been waiting since yesterday for this stupid hybrid to hatch. 🤔 on a serious note ways to utilize zoo in game. Speed up hybrid egg hatching, name your animals, name your Zoo (where it says My Account), a marketplace where we sell different levels of "r..."

2 Replies

Eddie Ibanez

E

We should talk 5 min on this - as we can list what's up for breeding in the feed and filter on animal or rarity as I have it but want to make sure I got it 100 from you.

Eddie Ibanez

Had a meet with Matt - he's personally in - and wants to do a deal with his fund - he wants a sweetheart deal like 10% for 1m and he can buy that in tokens...

He says he needs to check with GV but will have Gary promote as hard as he did with Gary's kids....

Matt loved what we're doing and called Gary's "scamish" and ours real cause of the game utility.

E

Gary still make 50m in a week..

1 Reply

Jake Crypto King

JC

It's worth the sweetheart deal if it comes with the Gary v exposure and clout associated with a billionaire investor backing ZOO.

Eddie Ibanez

The old man would be in the release also -

That legitimizes all.



iMessage





To: CryptoZoo



JC I've been waiting since yesterday for this stupid hybrid to hatch. 🤔 on a serious note ways to utilize zoo in game. Speed up hybrid egg hatching, name your animals, name your Zoo (where it says My Account), a marketplace where we sell different levels of "r..."

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That legitimizes all.

E (If we want him)

Jake Crypto King

Zoo market cap could be 10-20 million prior to tweets/comments from Gary along with other investors (and Logan). After the marketing push it'll be 10x market cap low end. But yes I vote yes

JC 10% of tokens, no eggs, no equity, \$1mil. We still control our world game wise and can release more eggs if we need to cover the insane demand we will have

May 27, 2021, 4:18 PM

E Had a meet with Matt - he's personally in - and wants to do a deal with his fund - he wants a sweetheart deal like 10% for 1m and he can buy that in tokens...



iMessage





To: CryptoZoo



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May 27, 2021, 4:18 PM

E

Had a meet with Matt - he's personally in - and wants to do a deal with his fund - he wants a sweetheart deal like 10% for 1m and he can buy that in tokens...

"scamish" damn... didn't feel scamish to me, actually felt like a legitimate NFT project with a bunch of utility. I think the only "scam" about it was that # you said at the end there. I don't believe the projections of the project are honest and correct

10% of tokens for \$1M is a LOT

Eddie Ibanez

I agree it's a value at 100m

Which project ours or his?

Matt told me the 50'm they made.

E

Market caps on a lot of these are much higher than 100'm

his. I don't think that's a real #

\$100M for Zoo is easy

And Matt's \$1M will be worth \$10M

in a very short amount of time

thats a lot

Jake Crypto King

JC

If Matt is capable of turning Zoo from \$100mil to \$1bil (remember COPE and PMON have billion \$ market caps) then the value added is worth the tokens. That doesn't mean we don't counter as a team.

\$2million for 5% with .5 % unlocked monthly for 10 months.



iMessage





To: CryptoZoo



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\$2million for 5% with .5 % unlocked monthly for 10 months.

JC The market cap will break \$100mil the 1st week.

I agree

It's a viral phenomenon

Eddie Ibanez

E Let me see what they come back with - there's a lot of interest

May 27, 2021, 8:16 PM

Eddie Ibanez



iMessage





To: CryptoZoo



\$2million for 5% with .5 % unlocked monthly for 10 months.

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I agree

It's a viral phenomenon

Eddie Ibanez

E

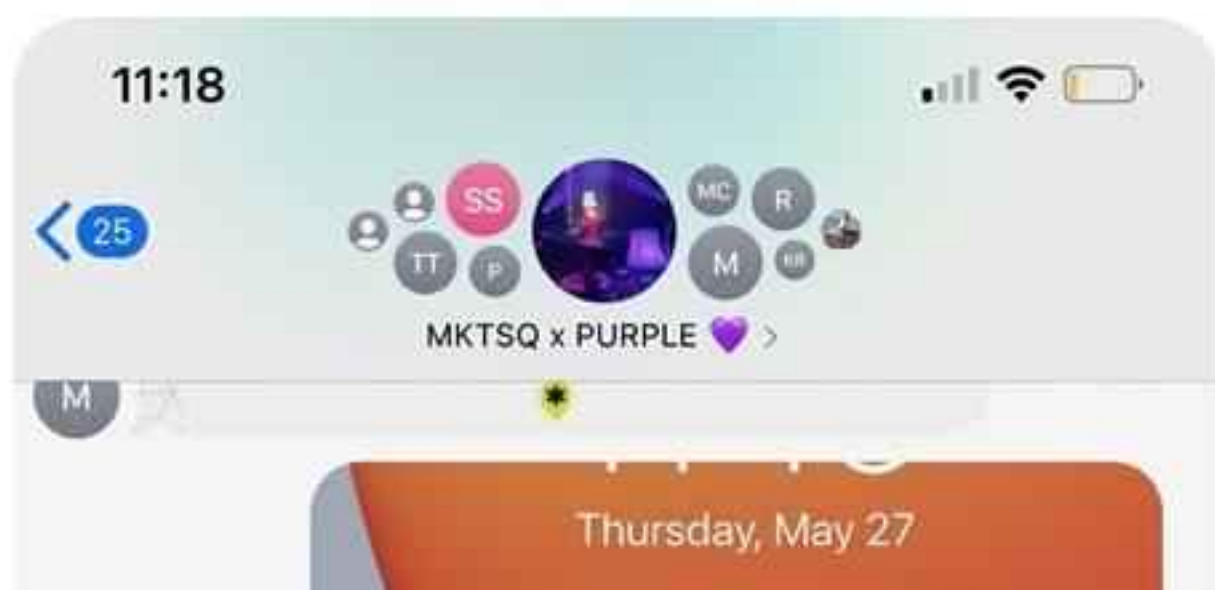
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May 27, 2021, 8:16 PM

Eddie Ibanez



E

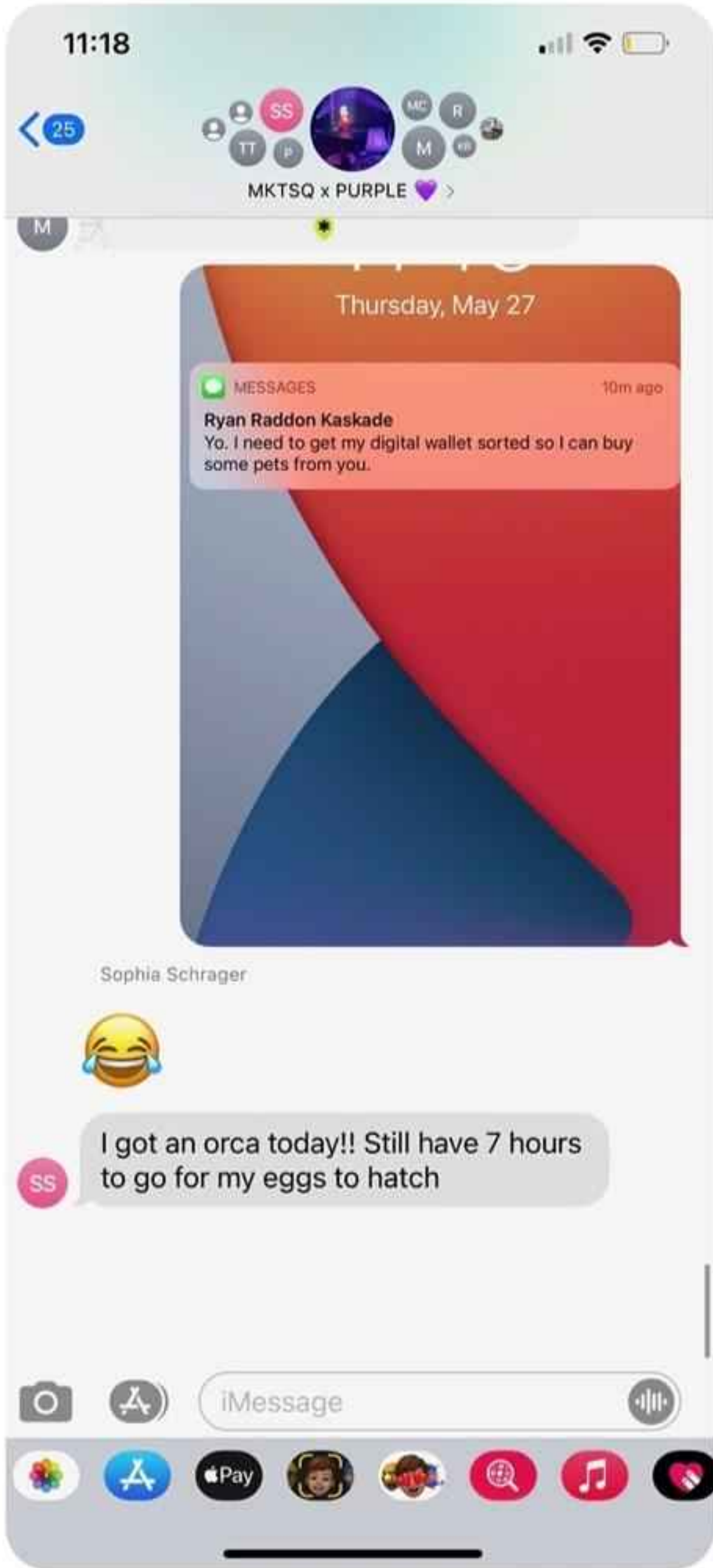


iMessage





To: CryptoZoo



Kaskade and Ian Schrager's daughter

Is our play

Jake Crypto King

I'm literally waiting for my eggs to hatch and I know what comes in em! Zoo tokens to speed up hatching, the bug fixes, and finalizing the



iMessage





To: CryptoZoo



Sophia Schrager



I got an orca today!! Still have 7 hours to go for my eggs to hatch



iMessage



Kaskade and Ian Schrager's daughter

E

Is our play

Jake Crypto King

JC

I'm literally waiting for my eggs to hatch and I know what comes in em! Zoo tokens to speed up hatching, the bug fixes, and finalizing the investor group.

Eddie Ibanez



iMessage





To: CryptoZoo



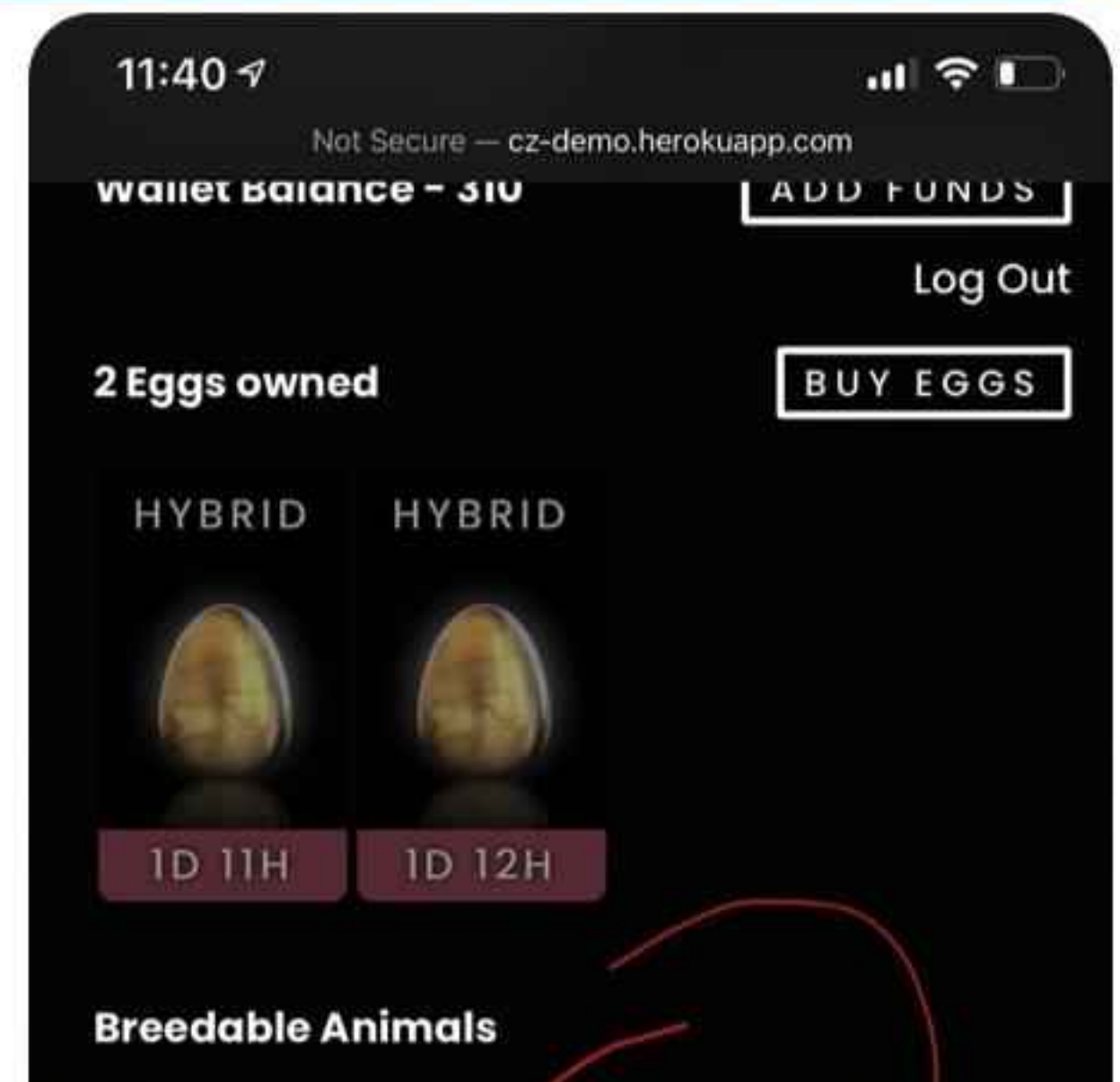
Eddie Ibanez



E

Your eggs are in good hands

Question do we wanna change the odds a bit so some poor chap doesn't end up in a scenario like this



iMessage





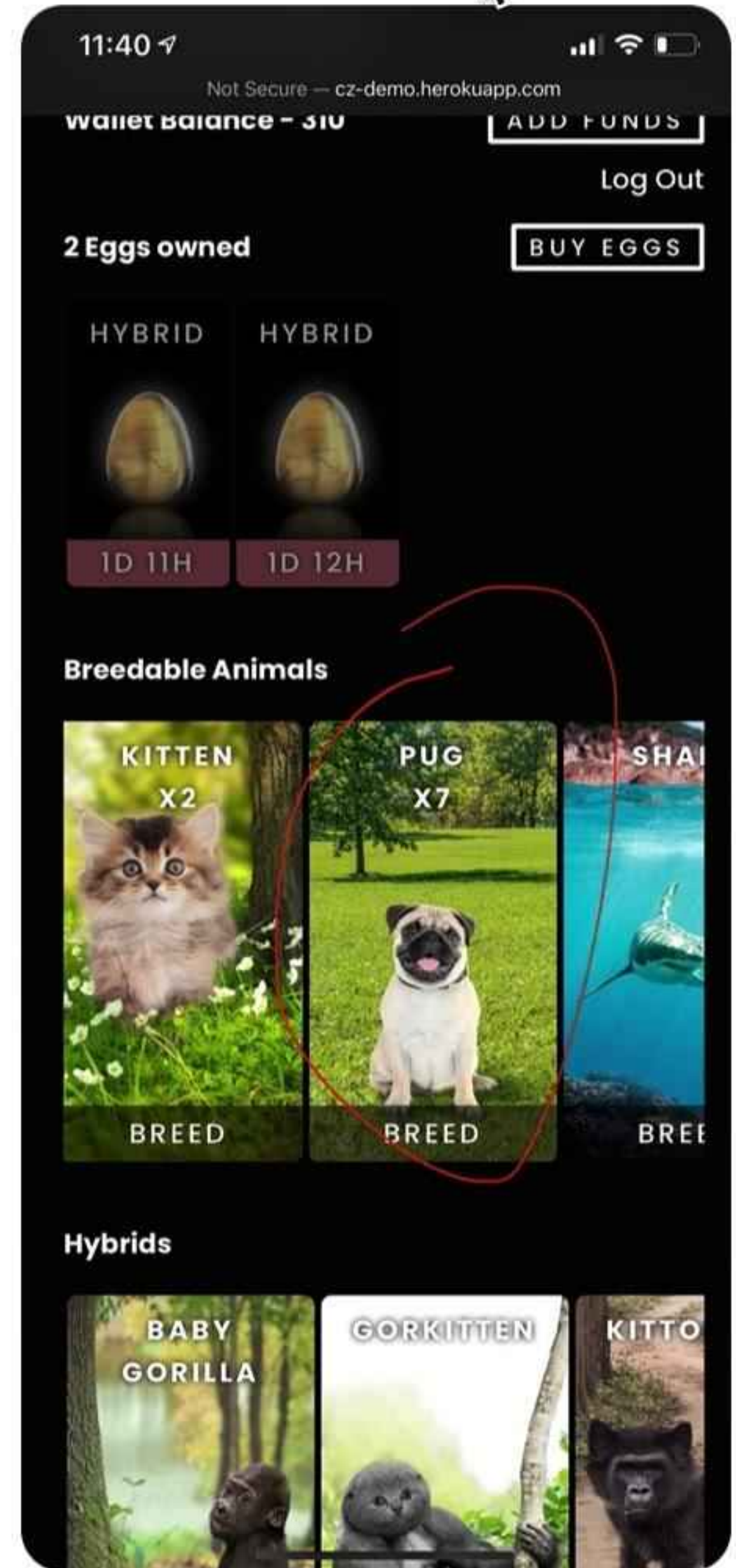
To: CryptoZoo



E

Your eggs are in good hands

Question do we wanna change the odds a bit so some poor chap doesn't end up in a scenario like this



With 7 pugs or any "common" animal haha

Jake Crypto King

JC

With only so few eggs being sold to any 1 individual, it's unlikely they end up with all the same.

True

Jake Crypto King

I understand ur pain though

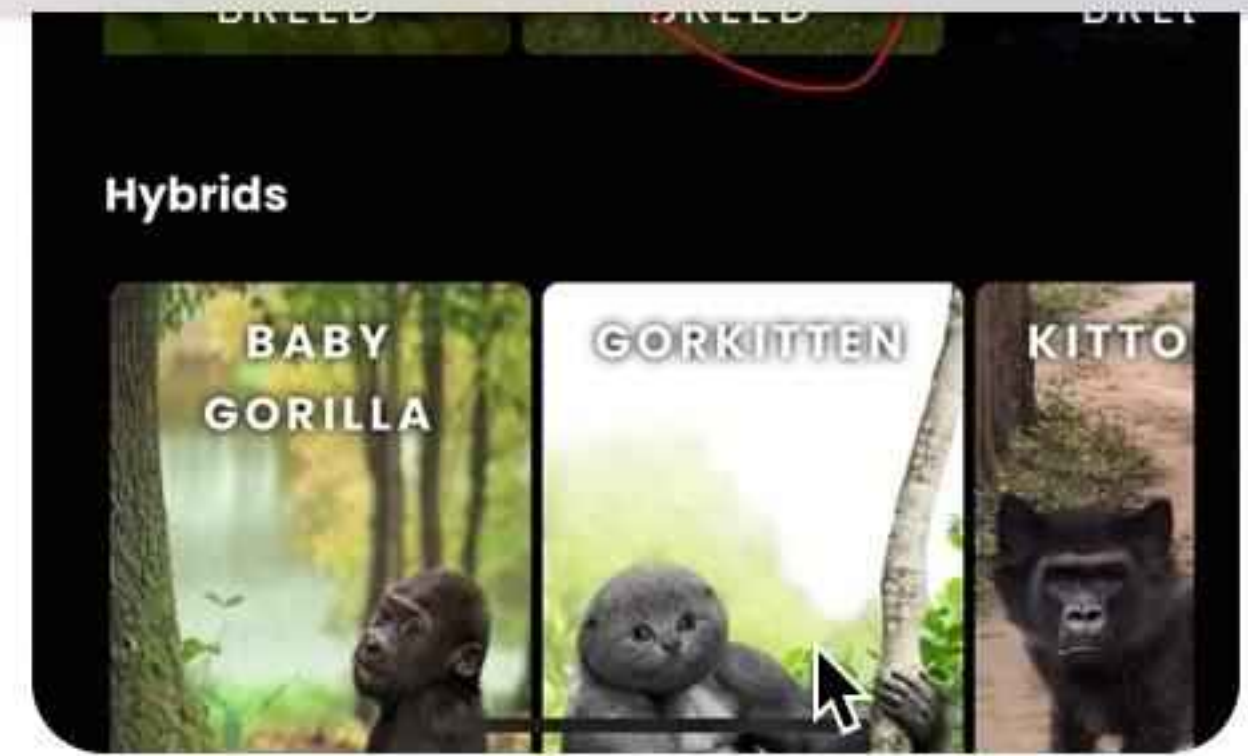


iMessage





To: CryptoZoo



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JC

With only so few eggs being sold to any 1 individual, it's unlikely they end up with all the same.

True

Jake Crypto King

I understand ur pain though

### Breedable Animals



JC

JC

Animals also needs to disappear automatically and the X needs to be darker it can't be seen to minimize some of the animals



Wutchu mean disappear



iMessage





To: CryptoZoo



JC

JC

Animals also needs to disappear automatically and the X needs to be darker it can't be seen to minimize some of the animals



Wutchu mean disappear

Maybe a lowercase "x" ... darker would throw things off should be same color as (animal name)

Jake Crypto King

JC

When u hatch an egg on desktop, the animal stays on the screen indefinitely, maybe have it disappear after 5 seconds, or the "x" in the top right which is white can't be seen on some animals. So it feels like the hatched animal is stuck on the main page

1 Reply

May 28, 2021, 5:51 AM

Eddie Ibanez

E I agree making the X with a dropshadow so it's more apparent.

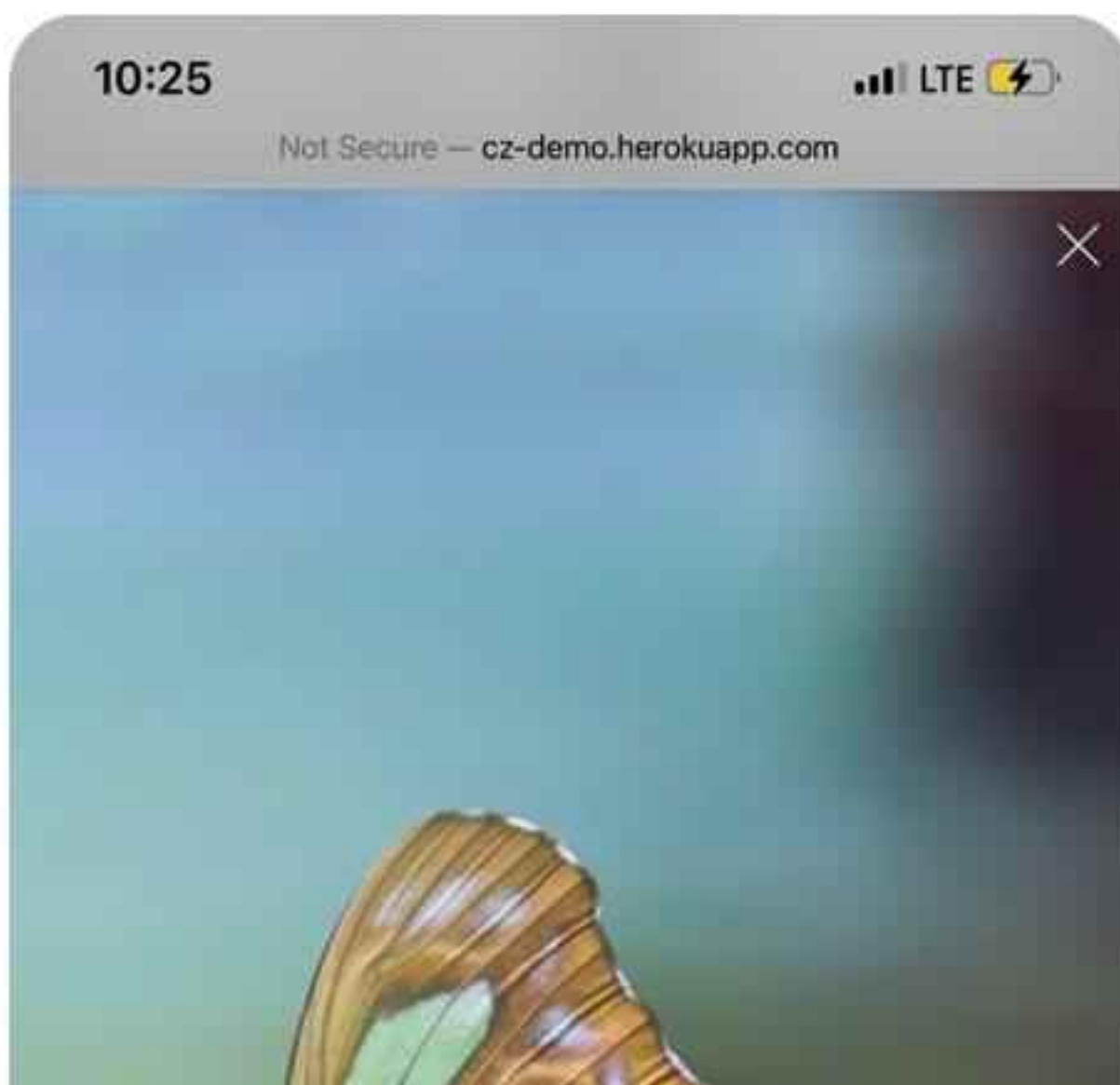
+1 (203) 558-1445



i can also change it so clicking anywhere on it will hide it, and the x is just purely a visual cue that it's closable

May 28, 2021, 7:26 AM

Eddie Ibanez



iMessage





To: CryptoZoo



just purely a visual cue that it's closable

May 28, 2021, 7:26 AM

Eddie Ibanez



E

Hatched

Currently - breedable animals  
"go away" I found this as I only have 1 bear and I don't want to loose it.

E

If I breed my bear with another animal - do I loose it?

+1 (203) 558-1445



if you scroll over your bear should be off to the right, there's an escalating breed cooldown

Eddie Ibanez

E

Ah



iMessage





To: CryptoZoo



if you scroll over your bear should be off to the right, there's an escalating breed cooldown

Eddie Ibanez

E Ah

+1 (203) 558-1445

but yeah we definitely need a better way to communicate that i the user, maybe an indicator on the stack so it still shows up in order, and has a cooldown to when the next available bear is done resting

Eddie Ibanez

E I just didn't want to loose the bear I've hatched hundreds of eggs and it's the only one I got.

Jake Crypto King

JC 🤔🤔🤔🤔

JC Eddie I will literally fight u if we can't speed up hybrid hatching time during testing. I can't wait 17 more hours. I'm going to freak out 🤔

+1 (203) 558-1445

i can put in a button for you to mash that removes a minute every time you hit it 😏

1 Reply

Eddie Ibanez

E Don't do it John

E Make him wait or pay haha

HA HA

JC When u hatch an egg on desktop, the animal stays on the screen indefinitely, maybe have it disappear after 5 seconds, or the "x" in the top right which is white can't be seen on some animals. So it feels like the hatched animal is stuck on the main page



I agree with this noticed this too. Gotta be able to get back to regular game easily

i can put in a button for you to mash that removes a minute every time you hit it 😏

Jake Crypto King

JC I won't leave my computer, don't do that

Jake Crypto King



iMessage





To: CryptoZoo



JC

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I agree with this noticed this too. Gotta be able to get back to regular game easily



i can put in a button for you to mash that removes a minute every time you hit it 😊

Jake Crypto King

JC

I won't leave my computer, don't do that

Jake Crypto King



JC

OMG are u KIDDING ME!? it's magnificent.

+1 (203) 558-1445



iMessage





To: CryptoZoo



JC

OMG are u KIDDING ME!? it's magnificent.

+1 (203) 558-1445



reminds me of those things from the mandalorian



HAHAHA

Dani (assistant)

The Dorca is one of my favorites.

Has the lag in the egg hatch been discussed ? Was this the service/ WiFi issue that was mentioned on the call.

Sending a video example:  
The animal shows up before the "ahhhhhh" and the egg actually opens.



iMessage





To: CryptoZoo



reminds me of those things from the mandalorian

HAHAHA

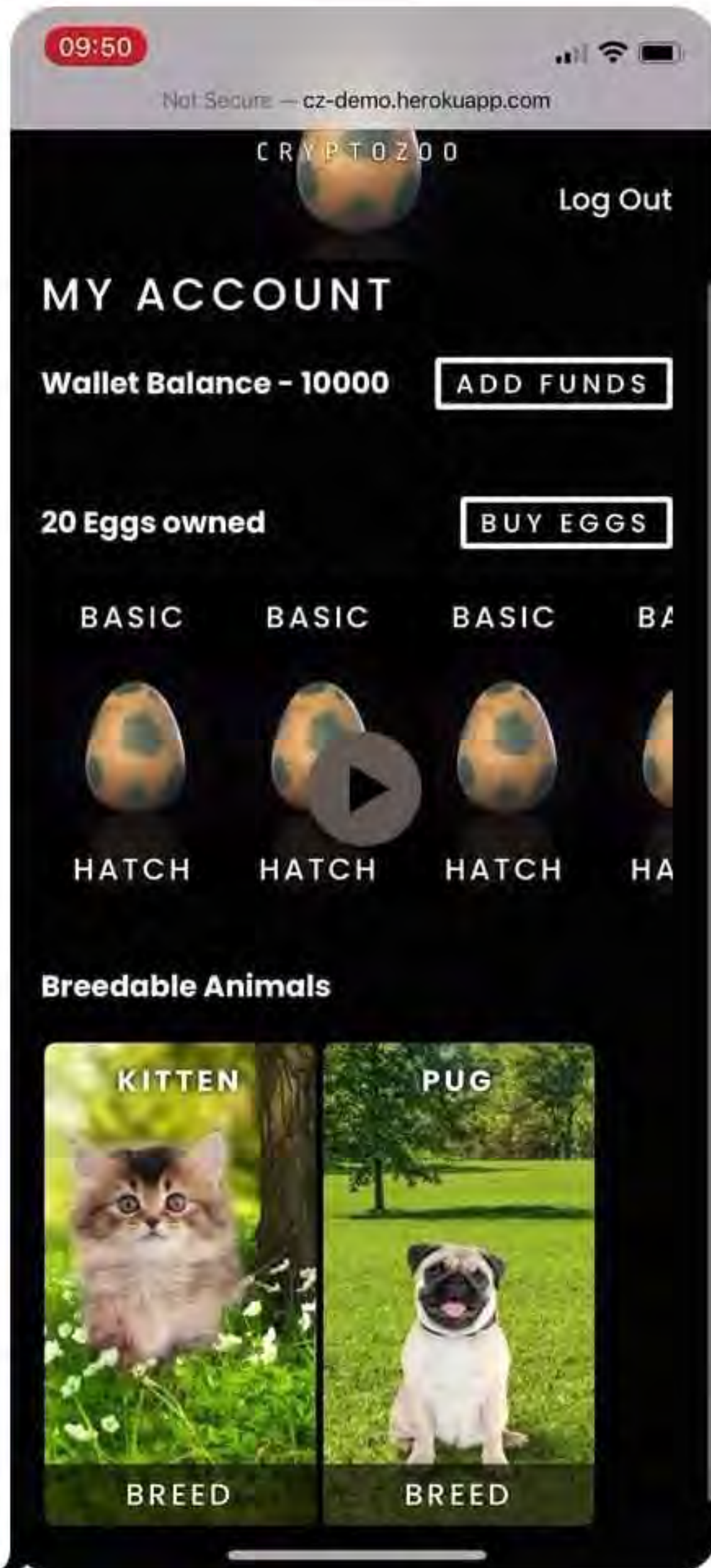
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D

+1 (203) 558-1445

Yeah it's a two sided issue - on the code side i need to make sure the video starts running before i start the reveal timeout. the other side is that those vids are 5mb each, they should be under 1 for effective performance



Dani (assistant)

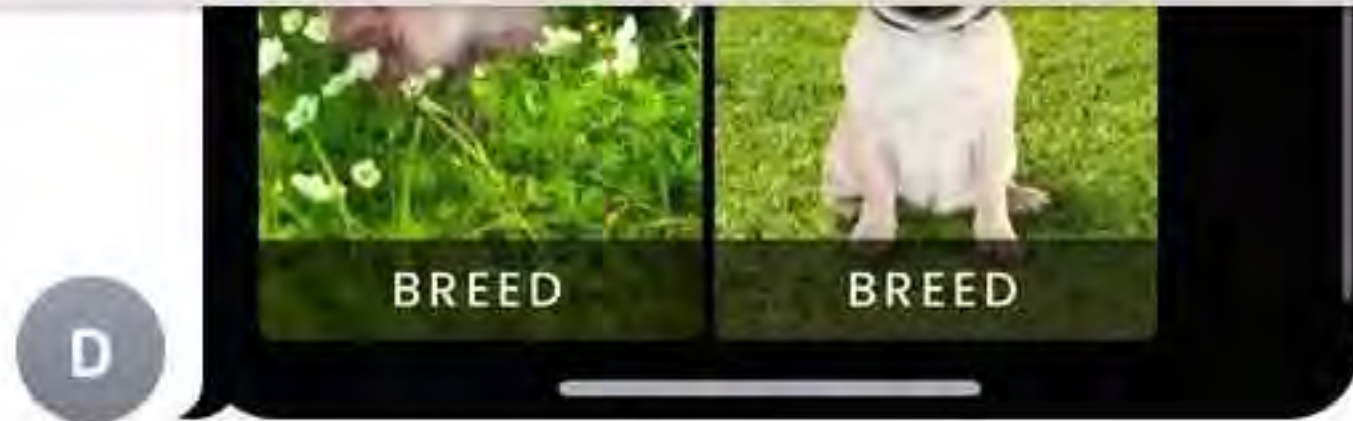


iMessage





To: CryptoZoo



+1 (203) 558-1445

Yeah it's a two sided issue - on the code side i need to make sure the video starts running before i start the reveal timeout. the other side is that those vids are 5mb each, they should be under 1 for effective performance

Dani (assistant)

Copy. Just wanted to send it along incase it hasn't been noted.

+1 (203) 558-1445

Much appreciated

Jake Crypto King

Can we "rename" the animals for Zoo token, similarly to speeding up breeding, adding utility for zoo is essential

+1 (203) 558-1445

Like a nickname type thing? i know in some video games you can do that for weapons as flavor text. so it'd maybe show up alongside the base animal name (so people know what it is when buying) like: Elkephant - "Sir Elkington McFatlegs"

Jake Crypto King

Exactly, literally spot on. And any other in game utilities for zoo would be beneficial. More utility stronger the value.

Eddie Ibanez

How's this for utility



iMessage





To: CryptoZoo



E How's this for utility



E

+1 (617) 301-2628



iMessage





To: CryptoZoo



+1 (617) 301-2628



Eddie Ibanez

E

If we want it out - we have 6,000 cases

+1 (617) 301-2628



LFG!

Maybe: maureen mellina



iMessage





To: CryptoZoo



Eddie Ibanez

E If we want it out - we have 6,000 cases

+1 (617) 301-2628

LFG!

Maybe: maureen mellina



Images are ready for the website to pre-sell...

Eddie Ibanez

E We need them approved - but very cool

May 28, 2021, 12:31 PM

Eddie Ibanez added +1 (781) 820-5055 to the conversation.

Do we have a solve to bring the video file size down? I can probs re-export a smaller file

Eddie Ibanez



iMessage





To: CryptoZoo



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May 28, 2021, 12:31 PM

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Do we have a solve to bring the video file size down? I can probs re-export a smaller file

Eddie Ibanez

We are working on bringing it down - but if you can we-export a smaller one let's go

E

It's 5meg now - if we can get it under 2.5 with same quality would be great

It's just the egg videos yeah?

Eddie Ibanez

E

Yes

Billionaire Chris burch wants tokens bad



iMessage





To: CryptoZoo



E

Yes

Billionaire Chris burch wants tokens bad



E

May 28, 2021, 3:56 PM

Jake Crypto King

JC

Solid utility! Do we still need a person to run telegram/discord and twitter? If we are going live next week we need to get the socials rocking.

Yeah absolutely

Live next week?!



iMessage





To: CryptoZoo



May 28, 2021, 3:56 PM

Jake Crypto King

JC

Solid utility! Do we still need a person to run telegram/discord and twitter? If we are going live next week we need to get the socials rocking.

Yeah absolutely

Live next week?!

Woah woah

Jake Crypto King

JC

We can wait til week after fight if u want. Remember the roll out is 1. announcing game 2. Trading of tokens begins 3. Ability to buy eggs begins (same day as token trading or the next) 4. Eggs sell out. 5. Game begins with eggs hatching and platform live.

Eddie Ibanez

We're doing private now

E

From last communication correct?

Jake Crypto King

JC

Yes, the equivalent of taking orders.



Yeah private. I mean bro also if we wait until after my fight I can be full force on promo/marketing/media which I think will be immensely helpful. Cuz Jeff and I have a LOT on our plates already with this fight

Eddie Ibanez

E

K - you focus on that happy to

Jake Crypto King

JC

Kick his ass, then we focus on Zoo! If we want private sale to occur and trading to begin we can at almost anytime we have the web page live.



I think beginning private sale isn't a problem

May 29, 2021, 10:24 AM



iMessage





To: CryptoZoo



Jake Crypto King

JC

Kick his ass, then we focus on Zoo! If we want private sale to occur and trading to begin we can at almost anytime we have the web page live.



I think beginning private sale isn't a problem

May 29, 2021, 10:24 AM



Peep

Eddie Ibanez

E

Interesting

E

Do you know these guys?

Nope

Someone just sent me

Jake Crypto King

JC

Don't know them. We will be the biggest name in the game, when we go live. But obviously timeline is important hence why we are pushing forward currently as quickly and safely as possible



May 29, 2021, 1:47 PM

Eddie Ibanez

E

LFG!

May 30, 2021, 6:51 AM

Eddie Ibanez



iMessage





To: CryptoZoo



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May 29, 2021, 1:47 PM

Eddie Ibanez

E

LFG!

May 30, 2021, 6:51 AM

Eddie Ibanez



E

May 30, 2021, 9:04 AM

Lololol

Quick note - I think most recently hatched hybrids & base animals



iMessage





To: CryptoZoo



E



May 30, 2021, 9:04 AM



Lololol

Quick note - I think most recently hatched hybrids & base animals should appear in the furthestmost left slot (basically first in line) until a newer animal comes

May 30, 2021, 10:54 AM

+1 (203) 558-1445



maybe we add a sort toggle, i agree that makes sense as a default but if you have a ton of animals being able to go through in alphabetical order might be important



Oooo that's true

Eddie Ibanez

E

This filter/sort function would be cool to order by rarity also on animals

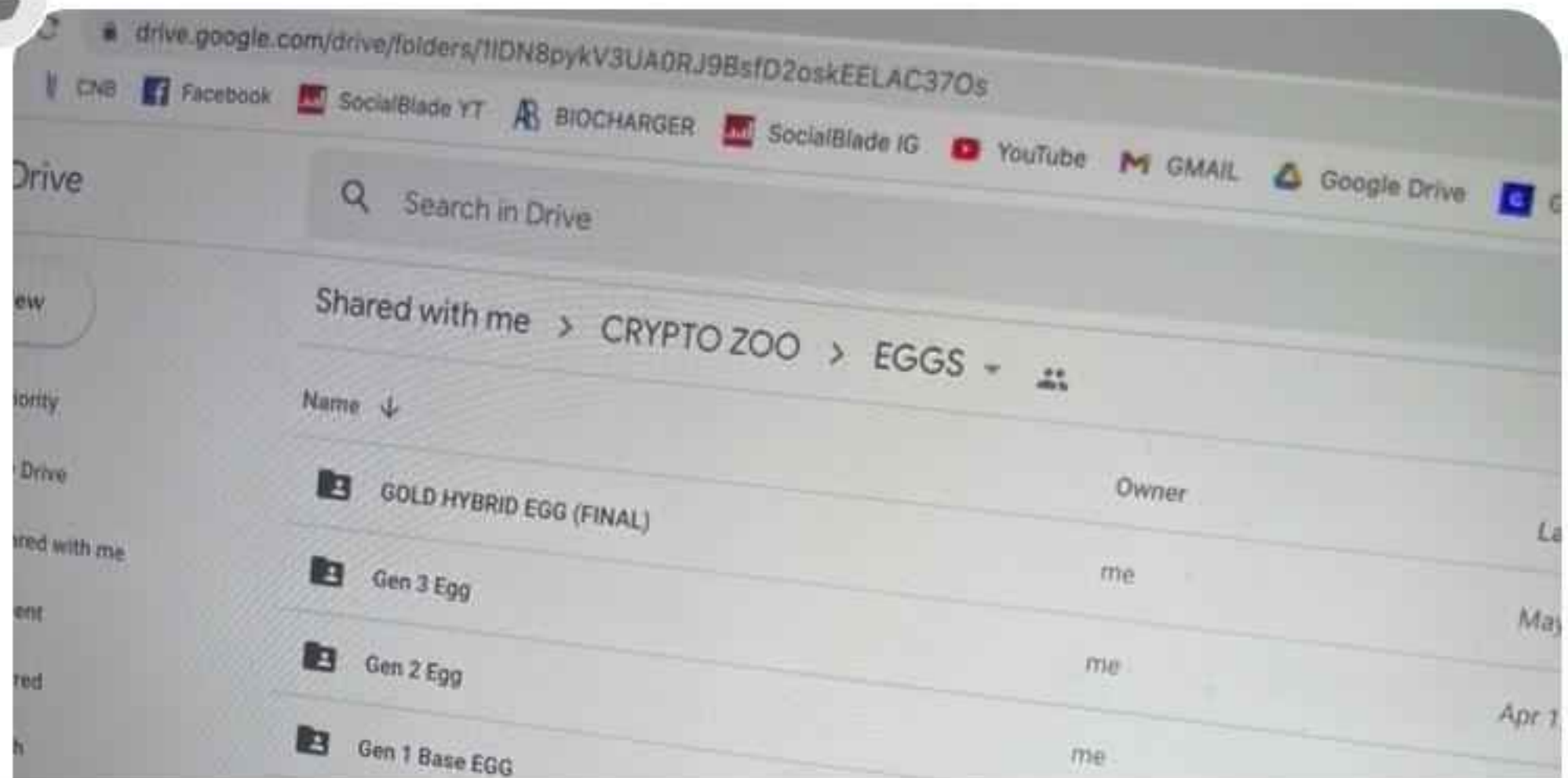
Jake Crypto King

I have probably 50 Hybdris hatching. I'm going to be so mad when we start this game and I lose my bear.

JC

I'm opening 20 metamask wallets and buying 4 eggs per each. Going to play the whole game by myself.

HAHAHA



iMessage





To: CryptoZoo

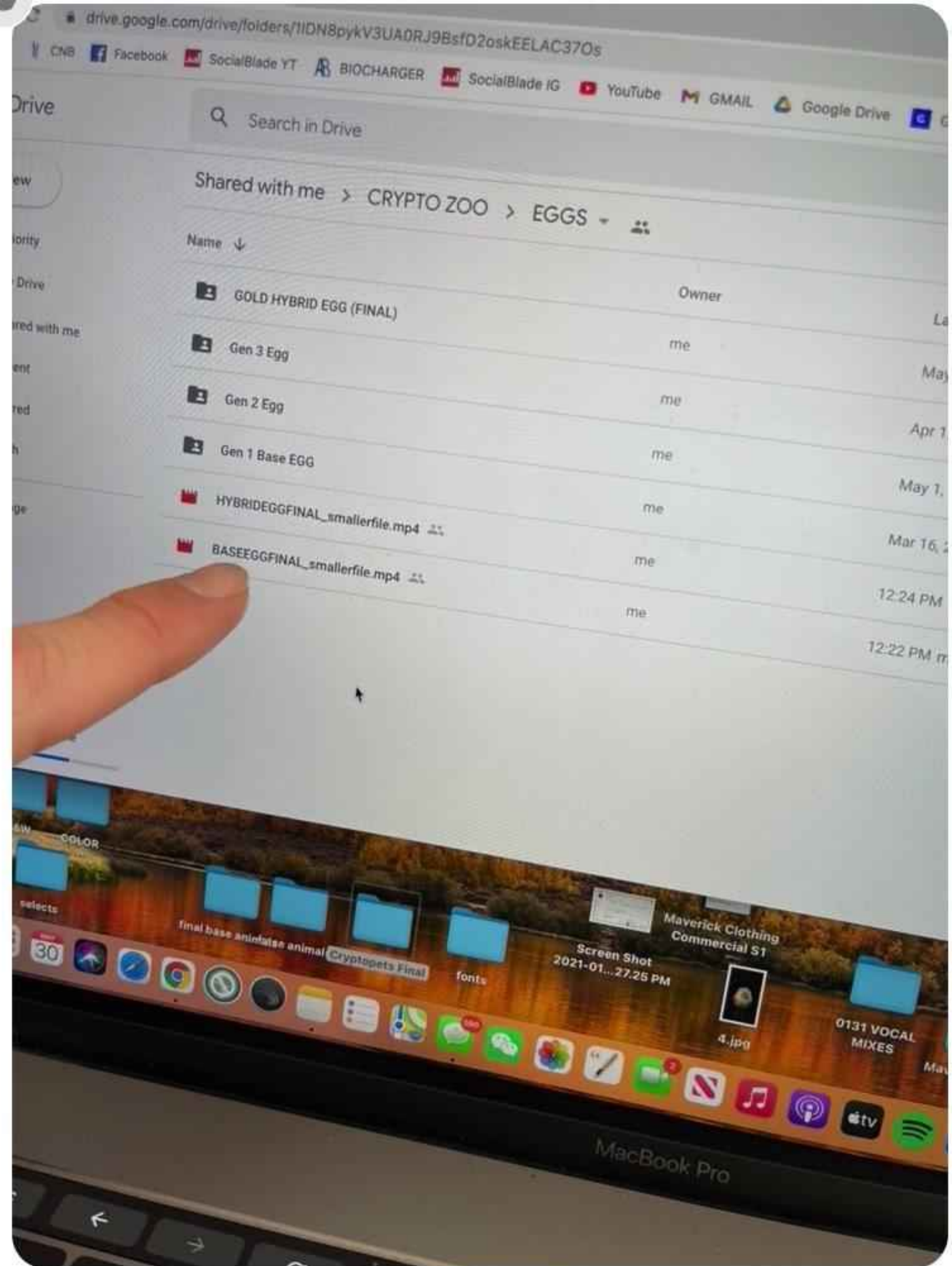


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HAHAHA



Uploaded these re-exported hatching vids. They're 1.8 mb instead of 6 mb

Quality should be the same

Eddie Ibanez

3:29



AA drive.google.com

← EGGS



Folders



iMessage





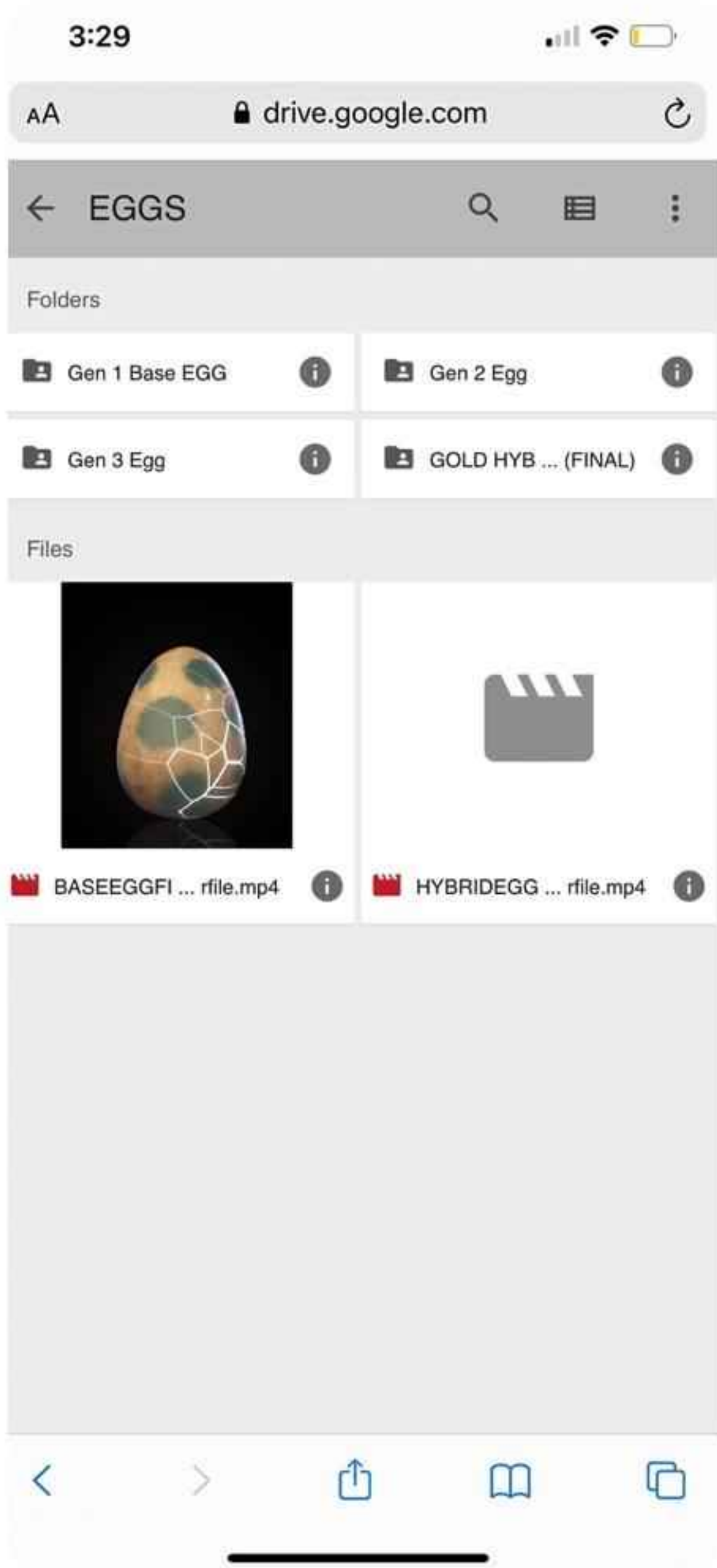
To: CryptoZoo



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Quality should be the same

Eddie Ibanez



E

Got it



They're smaller files so might help with loading unless y'all figured something else out

+1 (203) 558-1445

Awesome thank you. Smaller files are necessary regardless, that'll help a ton

i may be able to optimize further for apple devices by including an mov encoded version, should be about half that



iMessage





To: CryptoZoo



E

Got it



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+1 (203) 558-1445

Awesome thank you. Smaller files are necessary regardless, that'll help a ton



i may be able to optimize further for apple devices by including an mov encoded version, should be about half that

Oh fantastic

May 31, 2021, 6:43 AM

Jeff Levin

Eddie when do you think we will be all done?



When are we minting?

May 31, 2021, 10:01 AM

Jake Crypto King

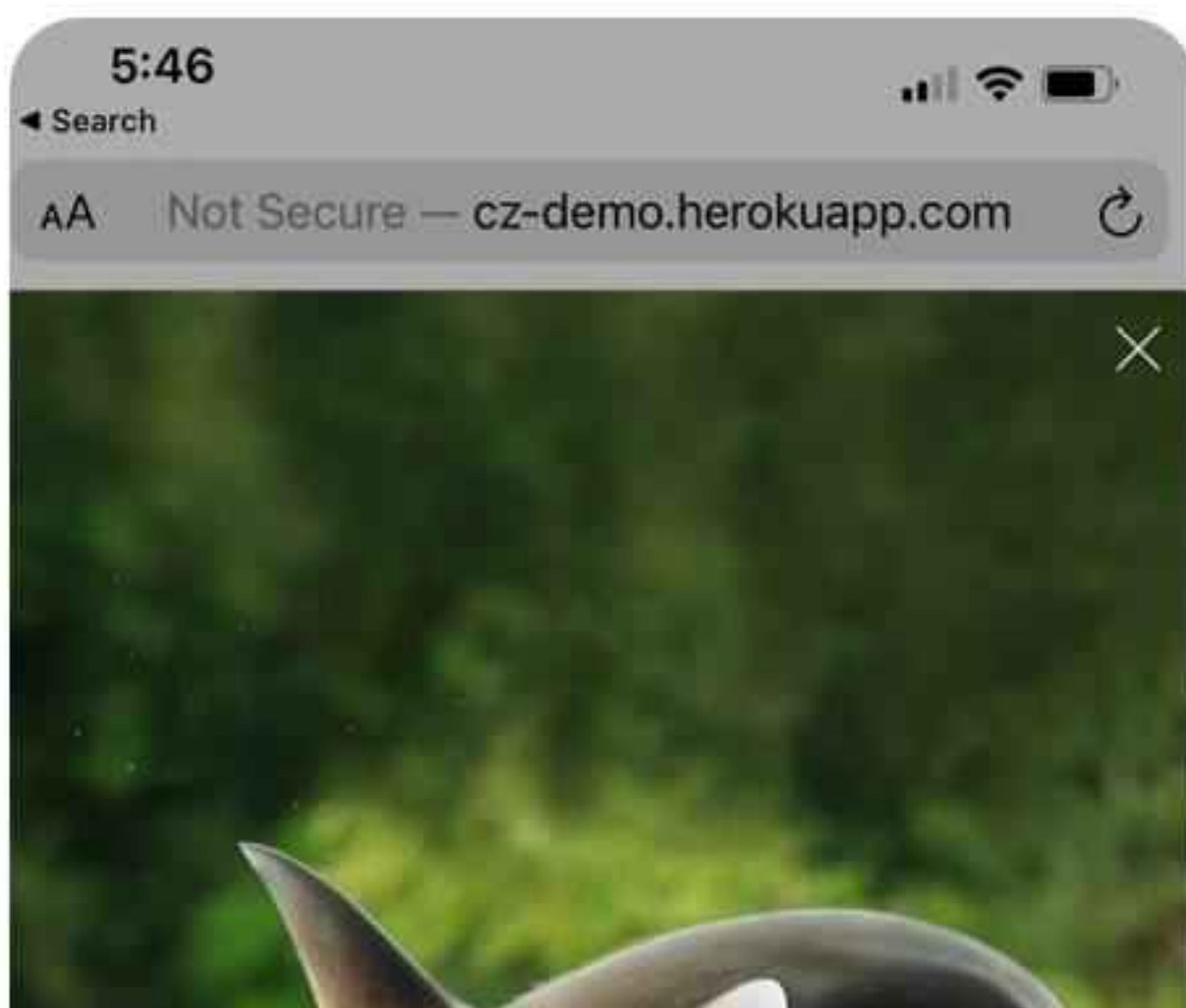
Minting and the beginning of trading and distribution we were waiting for Dev to be a bit further along. IMO Dev looks solid and minting, distribution to private sale, liquidity pool and trading can begin when we want. The marketing rollout had to be timed correspondingly but besides that I'm ready to do those aspects when green lit.

JC

2 Replies

May 31, 2021, 2:46 PM

Eddie Ibanez



iMessage





To: CryptoZoo



Eddie when do you think we will be all done?



When are we minting?

May 31, 2021, 10:01 AM

Jake Crypto King

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2 Replies

May 31, 2021, 2:46 PM

Eddie Ibanez



Tue, Jun 1, 9:41 AM

Minting and the beginning of trading and distribution we were waiting for Dev to be a bit further along. IMO Dev looks solid and minting, distribution to private sale, liquidity pool

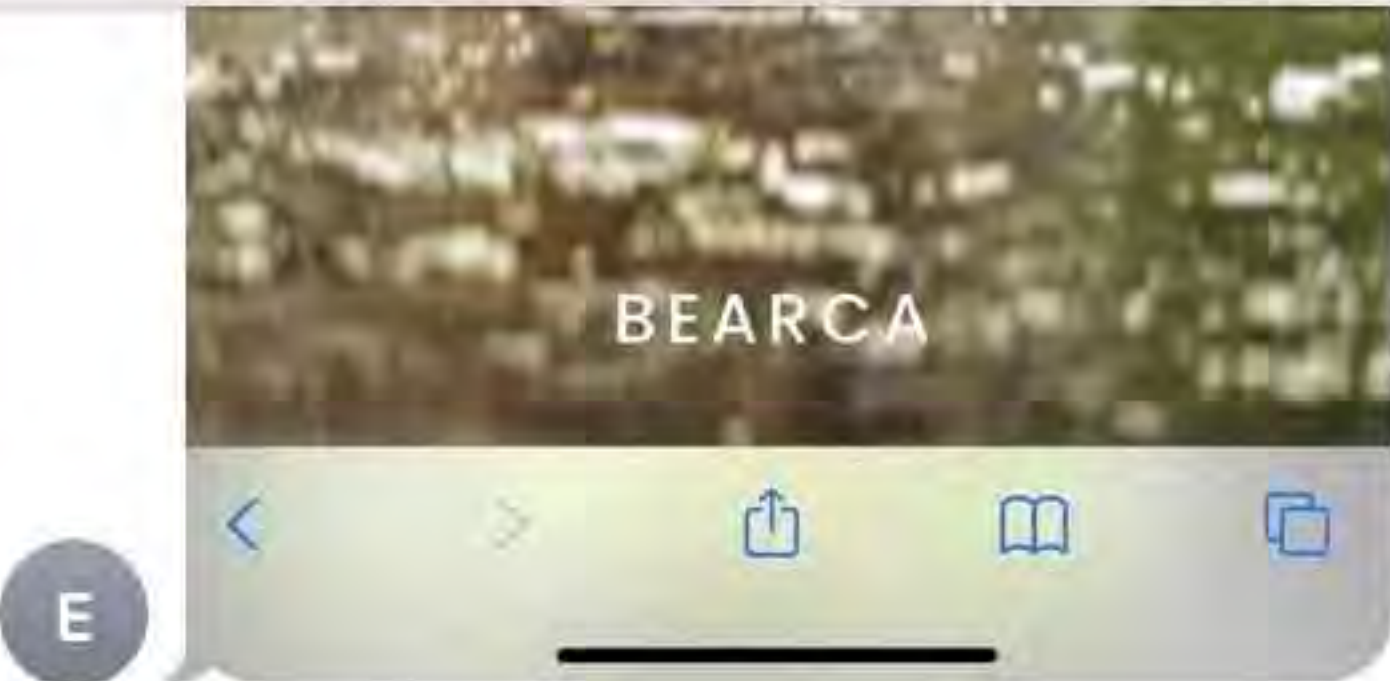


iMessage





To: CryptoZoo



Tue, Jun 1, 9:41 AM

JC

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2 Replies

Eddie Ibanez

E

So is this a go on your end?

Jeff Levin

Jake are you in Miami

Eddie when do you get I.



In

JC

Minting and the beginning of trading and distribution we were waiting for Dev to be a bit further along. IMO Dev looks solid and minting, distribution to private sale, liquidity pool and trading can begin when we want. The marketing rollout had to be timed correspon...

2 Replies

Jake Crypto King

JC

From my end we are ready and in my perspective once we are physically together we can mint, distribute, set up liquidity pool, and do the 1st announcement of trading and the upcoming egg sale on day X.

Jake Crypto King

JC

In Miami ✓ well boca but can drive down to Miami any day, will be in Miami, thurs - Tuesday at Eden Roc.

Jeff Levin



Let's do them tonight if possible



iMessage





To: CryptoZoo



JC day X.

Jake Crypto King

JC

In Miami ✓ well boca but can drive down to Miami any day, will be in Miami, thurs - Tuesday at Eden Roc.

Jeff Levin



Let's do them tonight if possible



The rest of the week is busy and we can sit in front of Logan tonight also

Let's meet up in Miami

Jake Crypto King

JC

Time and place

Eddie Ibanez

E

Tomorrow works better for me

Jake Crypto King

JC

Eddie will u be in? I can do either day no problem.

Eddie Ibanez



E

I think we do mint tonight. Lmk time

Jake Crypto King

JC

I'm good for either just need to know because I'd have to plan to come down.



Tonight might not be best

Training tn

Wed, Jun 2, 3:29 AM

Eddie Ibanez



iMessage





To: CryptoZoo



Tonight might not be best

Training tn

Wed, Jun 2, 3:29 AM

Eddie Ibanez



E

Wed, Jun 2, 6:41 AM

Jake Crypto King



Samsung and Apple both have wallets primed for their new phones, crypto is taking over.

JC

Are we meeting tonight? Not worrying about zoo launch and trading til



iMessage





To: CryptoZoo



E

Wed, Jun 2, 6:41 AM

Jake Crypto King



JC

Samsung and Apple both have wallets primed for their new phones, crypto is taking over.

JC

Are we meeting tonight? Not worrying about zoo launch and trading til after the fight?

Eddie Ibanez

E

I'm around.

Wed, Jun 2, 9:30 AM

Yes let's do it

Jake Crypto King

JC

I'm in west Palm with family I can drive down but I need notice. I'll be in Miami tomorrow through weds. If we are doing tonight we need to have NEW addresses for team members that have token allocations. BSC smart chain addresses preferably from trust wallet. They will start with "0x" likely. We need to have the homepage ready to go live, liquidity pools funds ready to be set up (I have liquidity). It's a lot of "tasks" to be complete orderly. That way when we can announce trading takes off naturally. With hype built around game launch.

JC

Okay tomorrow afternoon I'm driving down, we mint, set up liquidity pool and distribute. Then Friday we meet to make sure the announcing of the egg sale, token trading, and egg giveaway for twitter followers kicks off. Then we buy if u want allocations on pancake swap and the words spreads the second we announce the homepage and Sale.

If u aren't a crypto trader and this is a side project for u. Take my word on this when we set up the liquidity pool, u want to have some BNB

A

iMessage





To: CryptoZoo



JC

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Okay tomorrow afternoon I'm driving down, we mint, set up liquidity pool and distribute. Then Friday we meet to make sure the announcing of the egg sale, token trading, and egg giveaway for twitter followers kicks off. Then we buy if u want allocations on pancake swap and the words spreads the second we announce the homepage and Sale.

JC

If u aren't a crypto trader and this is a side project for u. Take my word on this, when we set up the liquidity pool, u want to have some BNB ready to buy ZOO the return over the 1st 3 weeks will be insane. To do this u need BNB on trust wallet. May have to Google "how to use Pancake Swap"

Eddie Ibanez

E

With chairman of Casper labs they like it

Thu, Jun 3, 7:42 AM

Jeff Levin

Eddie Jake jeff Logan meeting



Sometime between 4-7 at faena

Eddie Ibanez

E

Let's do it

Jake Crypto King

That's perfect.

JC

Can we tentatively aim for 530 start, it'll let me check in and get there?

Thu, Jun 3, 11:44 AM

Eddie Ibanez

E

I'm here and will work / hang meet anytime.



iMessage





To: CryptoZoo



That's perfect.

JC

Can we tentatively aim for 530 start, it'll let me check in and get there?

Thu, Jun 3, 11:44 AM

Eddie Ibanez

E

I'm here and will work / hang meet anytime.

1 Reply



E

Jake Crypto King

JC

One of the best!

+1 (203) 558-1445

Hey so i got through all of the images, here's what's still needed:

Naked Butterfly - missing image

Orcafly - missing image



iMessage





To: CryptoZoo



E

Jake Crypto King

JC

One of the best!

+1 (203) 558-1445

Hey so i got through all of the images, here's what's still needed:

Naked Butterfly - missing image

Orcafly - missing image

Pandaflly - missing image

Penggerfly - missing image

Puggerfly - missing image



Elephant/Elk and Elk/Elephant are both named Elkephant



actually scratch that missing image list, they were all just in the butterfly folder instead of with their base animals - only thing that needs resolving then is the different names for the elk elephant combo

Dani (assistant)

Glad you found the butterflies!



Logan can you advise on which way you want the elephant/elk and elk elephant named ?

HA  
HA

Fuck aight let's call the cooler one the Elkephant and the other one Elephelk

Jake Crypto King

JC

Please read that message. If u don't smile while reading it I can't help u. Just checking in will be there at 5.



Fuck yeah

E

I'm here and will work / hang meet anytime.

Jake Crypto King

JC

We are ready ✓

Dani (assistant)

CryptoZoo - Manage Account



iMessage





To: CryptoZoo



Jake Crypto King



JC Please read that message. If u don't smile while reading it I can't help u. Just checking in will be there at 5.

Fuck yeah

E I'm here and will work / hang meet anytime.

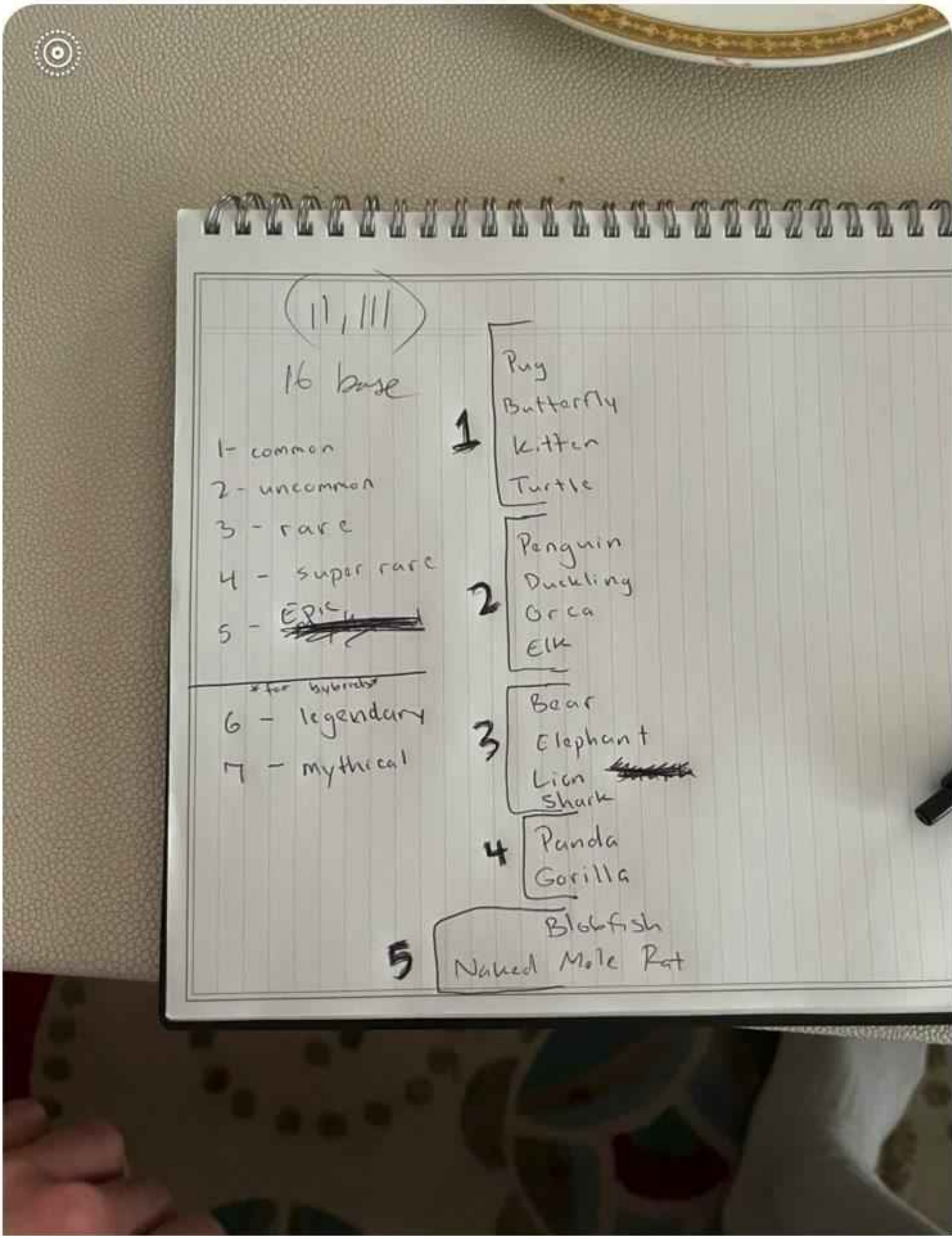
Jake Crypto King

JC We are ready ✓

Dani (assistant)

D **CryptoZoo - Manage Account**  
cz-demo.herokuapp.com

Thu, Jun 3, 4:11 PM

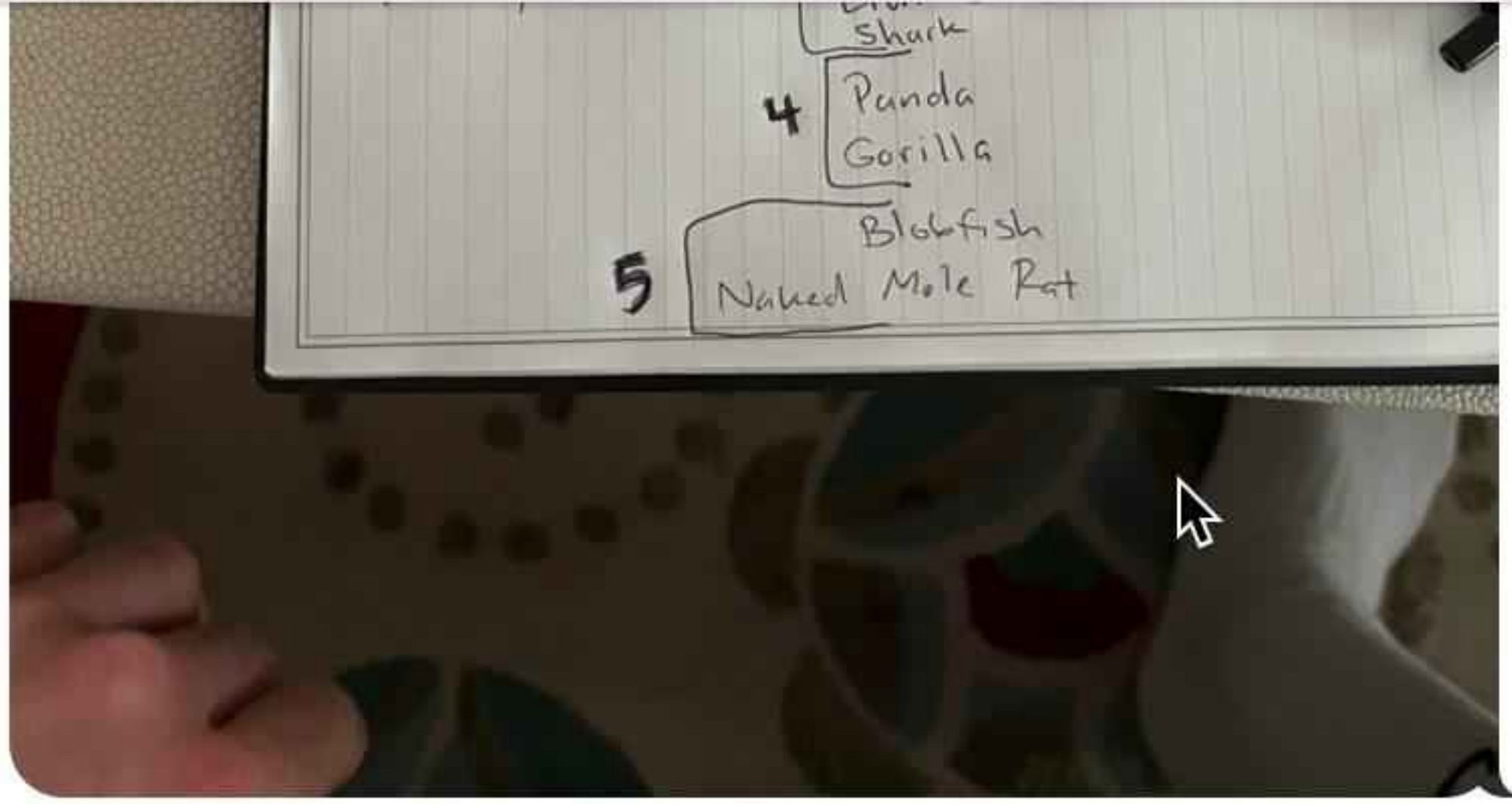


iMessage





To: CryptoZoo



+1 (203) 558-1445



awesome thank you i'll get those rarities in

Thu, Jun 3, 6:03 PM

Eddie Ibanez

Thanks JMC - in the current game could we have it so that there's 11,111 eggs ?



In the game we're playing

Thu, Jun 3, 7:36 PM

+1 (203) 558-1445



like the current test version?

Eddie Ibanez



Yes

Sat, Jun 5, 6:03 AM

Jake Crypto King



iMessage





To: CryptoZoo



E

Yes

Sat, Jun 5, 6:03 AM

Jake Crypto King



JC

If u take my Butterflion I quit. There is nothing more majestic in the entire world.

HA  
HA

JC

I am having such a hard time not tweeting these photos out, they are INCREDIBLE

Sat, Jun 5, 1:00 PM

Eddie Ibanez



iMessage





To: CryptoZoo



JC

BUTTERFLION

HA  
HA

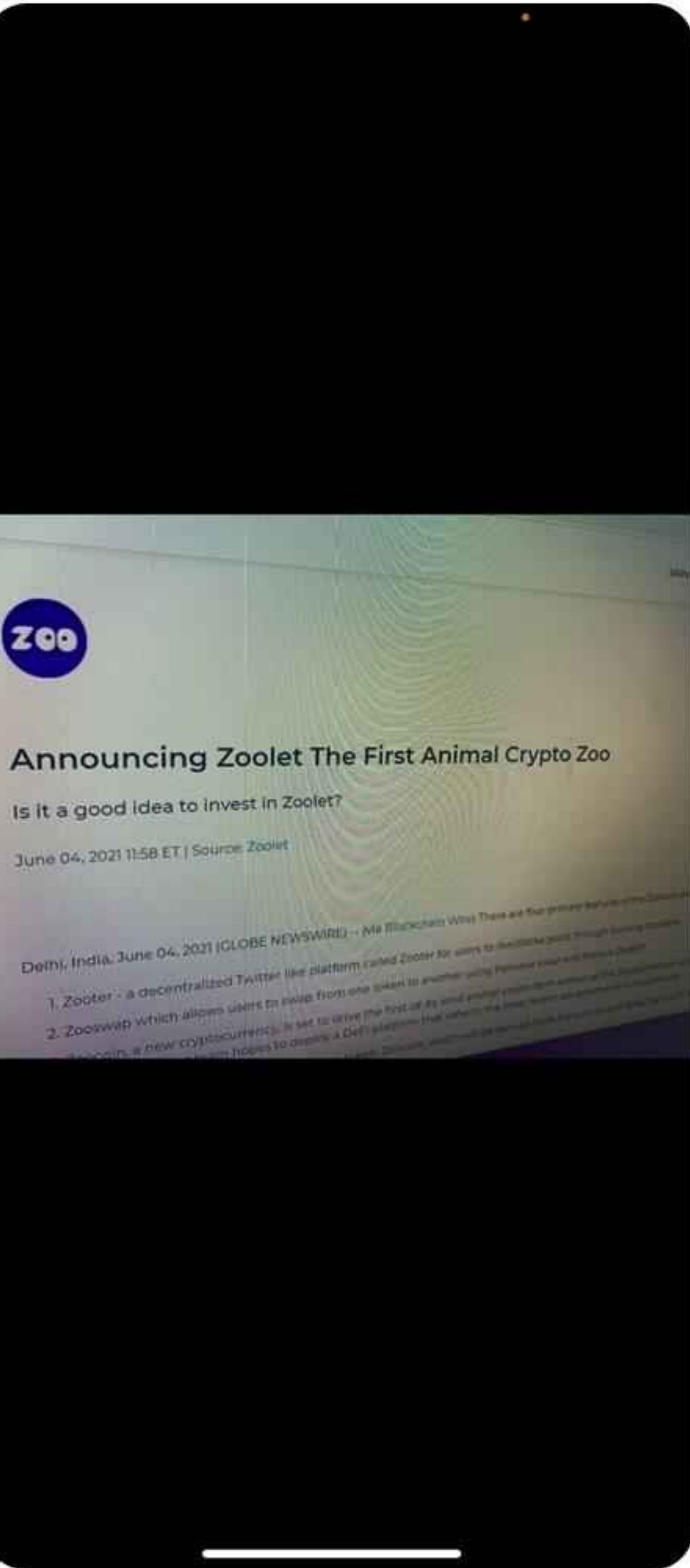
If u take my Butterflion I quit. There is nothing more majestic in the entire world.

JC

I am having such a hard time not tweeting these photos out, they are INCREDIBLE

Sat, Jun 5, 1:00 PM

Eddie Ibanez



E

!!

Oh fucking boo

Jake Crypto King

Zooter, zooswap



iMessage





To: CryptoZoo



E



Oh fucking boo

Jake Crypto King

Zooter, zooswap

It's trash

JC

We will make them obsolete in 6 days time

Eddie Ibanez



It's fake

It's a defi

E

zoolet.app



Mon, Jun 7, 8:33 AM

Jake Crypto King

JC

Yesterday was awesome Logan, going 8 rounds with a world GOAT congratulations 🥂. When everyone has had a minute to recover lmk when we r meeting to do the print, distribution and liquidity pool we discussed earlier in the week. We thinking weds? Thurs? In LA? That will also coincide with announcement of the game, and page displaying a few animals and the concept + egg sale (or at least egg sale dates).

Jeff Levin



Yes end of the week

Tue, Jun 8, 10:30 AM

Maybe: maureen mellina



iMessage





To: CryptoZoo

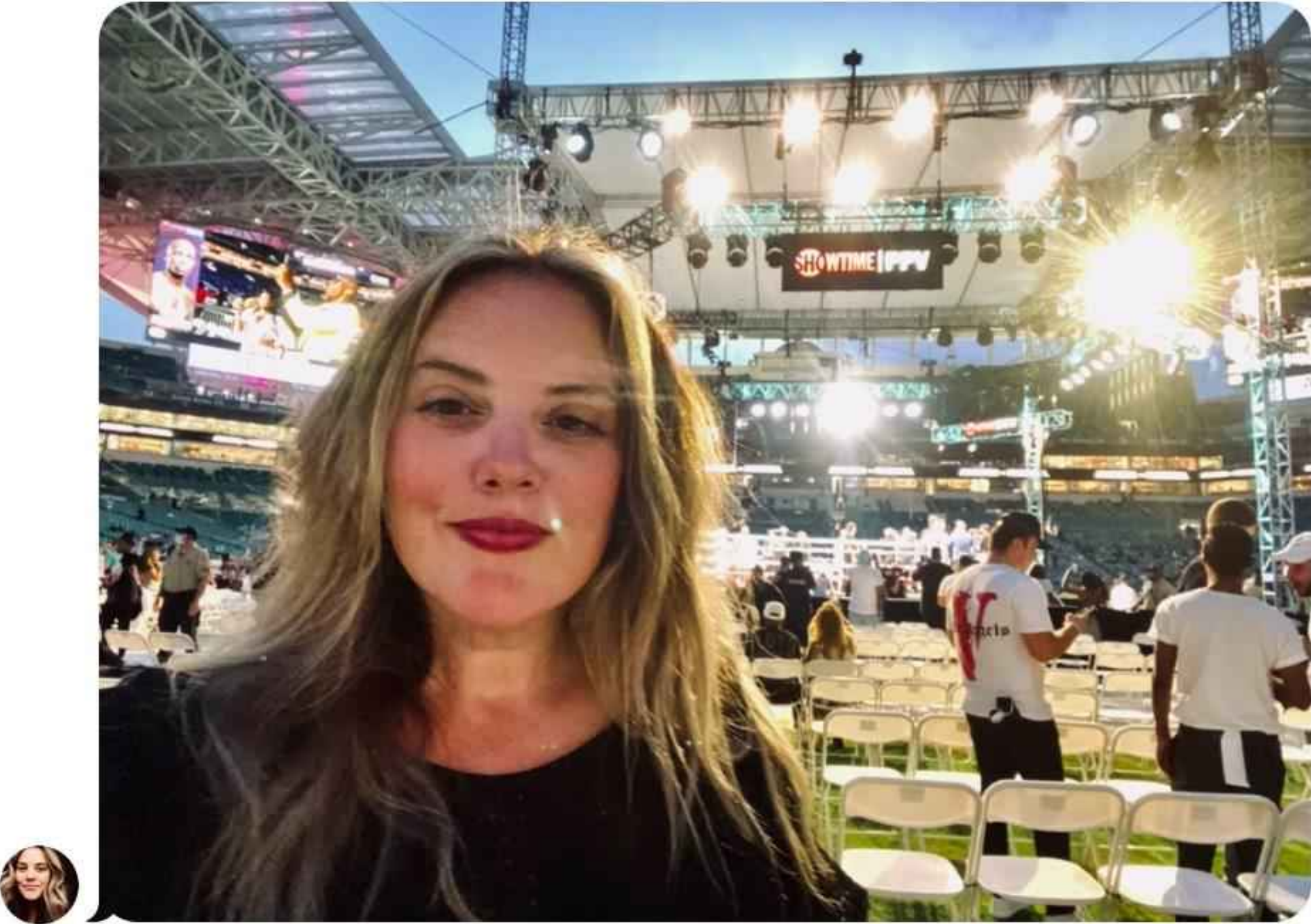


JC  
will also coincide with announcement of the game, and page displaying a few animals and the concept + egg sale (or at least egg sale dates).

Jeff Levin  
Yes end of the week

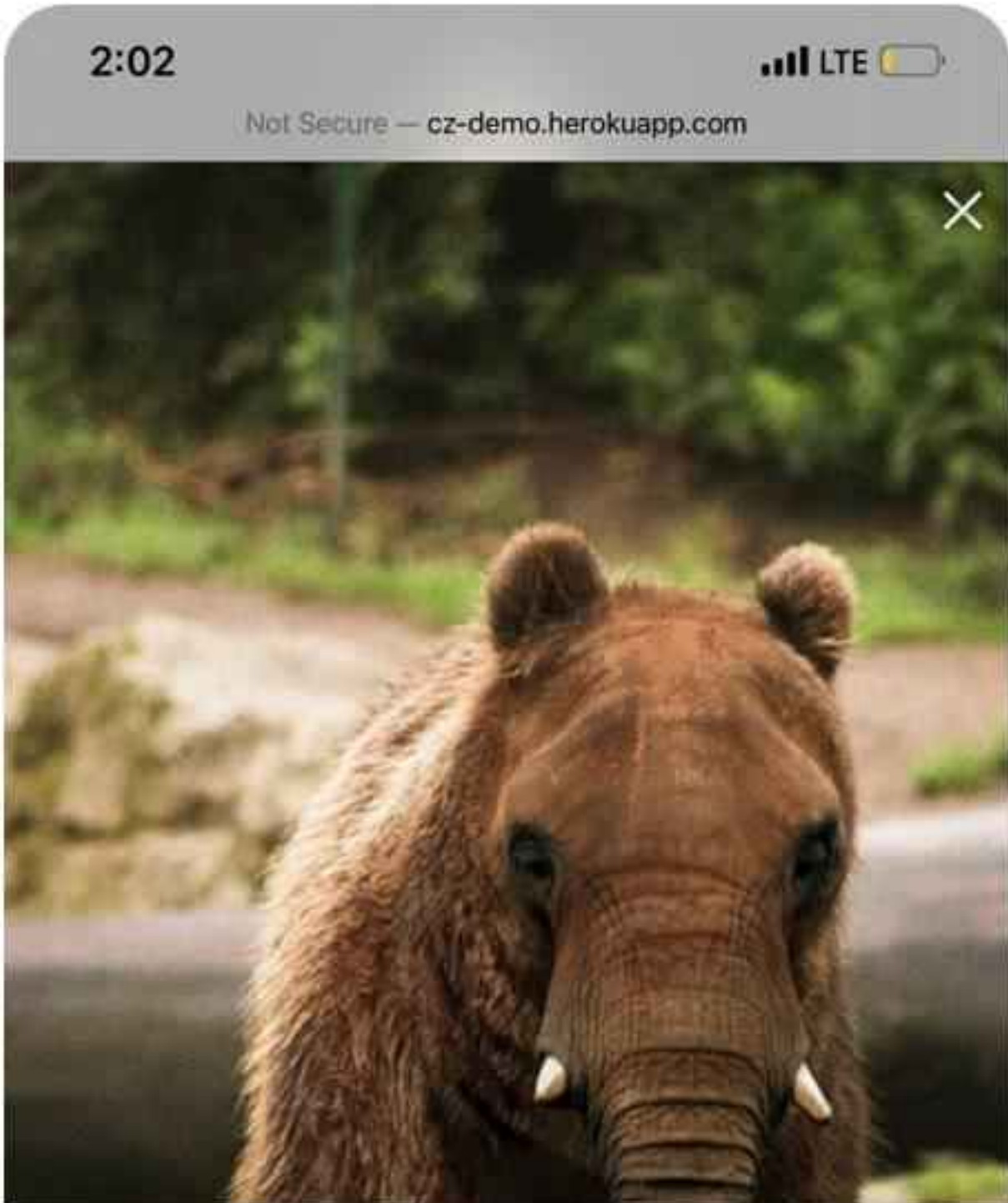
Tue, Jun 8, 10:30 AM

Maybe: maureen mellina



Hey LP- great job Sunday. I was on the floor rooting for you and I was NOT alone- there were a bunch of people in the crowd where I was sitting cheering you on!! I hope you felt the ❤️

Eddie Ibanez





To: CryptoZoo



Hey LP- great job Sunday. I was on the floor rooting for you and I was NOT alone- there were a bunch of people in the crowd where I was sitting cheering you on!! I hope you felt the ❤️



Eddie Ibanez

2:02

LTE

Not Secure — cz-demo.herokuapp.com



E

Dani (assistant)

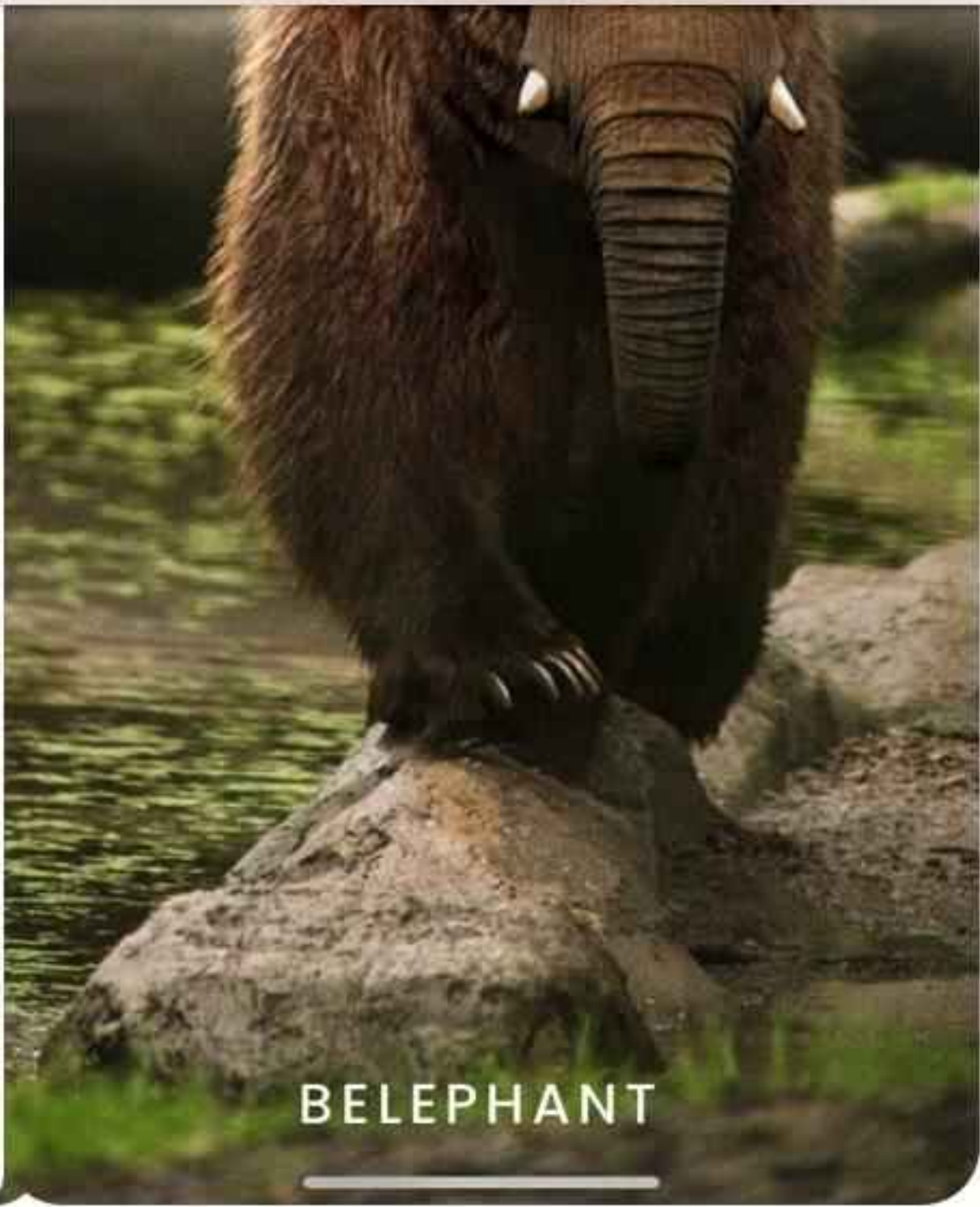


iMessage



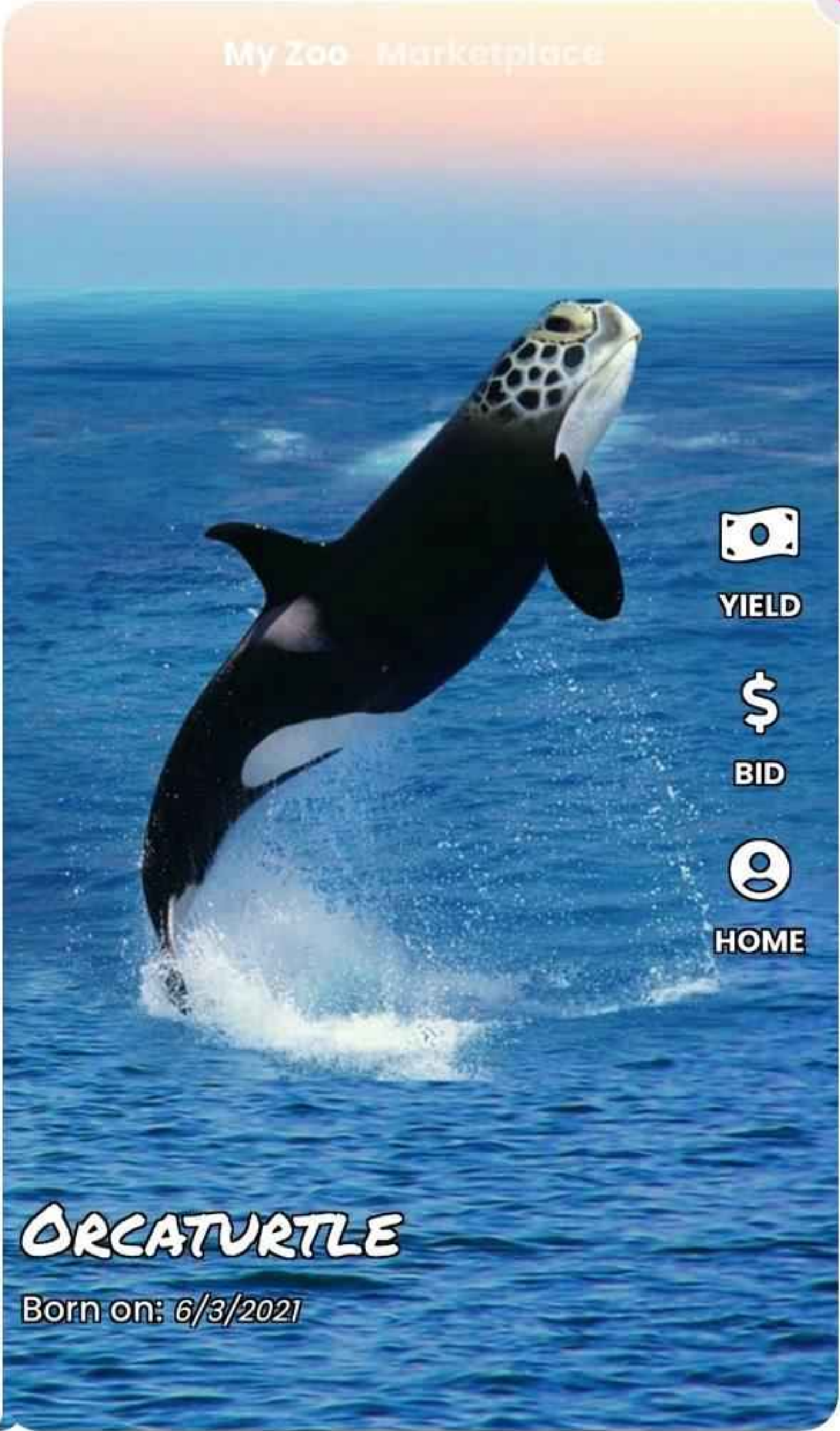


To: CryptoZoo



E

Dani (assistant)



D

Eddie Ibanez



iMessage





To: CryptoZoo



Eddie Ibanez



E

Tue, Jun 8, 2:05 PM

Jake Crypto King

Jeff, LP, Eddie, where we launching the liquidity pool from? LA Thursday? Friday? Boston with Eddie? Bring Eddie to LA? Likey a 3-4hr meeting launch. Just need to know for planning.

JC

Jeff Levin

LA

I'm here

Unless you both want to go to PR with Logan

Jake Crypto King

Me too. But Hallie is in Boston, and I can take her to dinner if we launch from there.

HA  
HA

Hahahaha but in all seriousness, Eddie we need u in LA, jeff we need to go to Boston, or we all need to go to Puerto Rico.

And we have to decide as need flights n hotel. Plus launch of the LP is where huge \$\$ will be made, 1st pages live for the world to see, socials begin, etc.

JC

Jeff Levin

LA please

Tue, Jun 8, 3:31 PM

Eddie Ibanez

Fine but that means I fly tonight - we meet at Londonderry tomorrow & on Thursday.

Londonderry Jake and I can prep - so we're all set up for a main meet on Thursday

Meeting will be held in the red room.

E

Jeff Levin

Haha

Jake Crypto King



iMessage





To: CryptoZoo



E Meeting will be held in the red room.

Jeff Levin



Haha

Jake Crypto King

I'm not sure what % is actual vs comical. But count me in. I flew back to LA specifically go get this handled.

JC To get\*

Eddie Ibanez

E 1369 Londonderry plc - LMK book flight and I'll text a time to be there Jake.

Jake Crypto King

Perfect. I'm free all day weds-fri. Minus a few phone calls but those can be rescheduled or moved.

Book ur flight

I'll drive there when u land tkmorrow

Just give me a time, we can plan launch tomorrow so the homepage is immaculate, points delivered and highlighted. Then thurs or Friday we can go live

JC

Dani (assistant)

I'll be back in LA by tomorrow night latex

D Late\*\*

Tue, Jun 8, 7:40 PM

Aight what we got

Jeff Levin



Eddie when do you get to LA

Eddie Ibanez

Noon

E PST

Jake Crypto King

Dani is bringing latex? Going to be a party 🥳. Just lmk when we r meeting I'll drive up.

JC

Tue, Jun 8, 9:51 PM

When is this happening



iMessage





To: CryptoZoo



E PSI

Jake Crypto King

JC

Dani is bringing latex? Going to be a party 🥳. Just lmk when we r meeting I'll drive up.

Tue, Jun 8, 9:51 PM

When is this happening

Dani (assistant)

D

Friday Zoo Day ?

Eddie Ibanez

E

I'm out there tomorrow. I'm good/open all day Thursday &amp; Friday.

Jeff Levin

I have a meeting in the morning Thursday but available after



Or all day Friday

Wed, Jun 9, 1:33 AM

Jake Crypto King

JC

I'm available as needed will be there whenever we plan it.

Wed, Jun 9, 6:07 AM

Eddie Ibanez

Exciting on all fronts.

Jake let's you and I meet up Thursday AM let's say 10am while Jeff's in a meet. We can get on a call with maureen and iron out a 1 pager that we're going to send around on "how to invest"

And iron out anything needed for the new white paper. So we're good for Friday Jeff come when available. We'll send around what we have when done .

E

Friday official ZooDay. How's that sound?

Wed, Jun 9, 7:12 AM

Jeff Levin



Great

Wed, Jun 9, 8:18 AM

Jake Crypto King

JC

I'm in.

Wed, Jun 9, 3:31 PM



iMessage





To: CryptoZoo



Great

Wed, Jun 9, 8:18 AM

Jake Crypto King



I'm in.

Wed, Jun 9, 3:31 PM

Eddie Ibanez



Let's Go (feat. Big D & Twista)  
Trick Daddy  
Apple Music

Wed, Jun 9, 9:55 PM

Eddie Ibanez

K Jake I'm at Casa Del Mar - 10am lobby.

In santa Konica.



\*monica.

Thu, Jun 10, 11:49 AM

Eddie Ibanez



We totally need sustainability with

Thu, Jun 10, 2:38 PM

Eddie you free at 4p PST? And Jeff?

Jeff Levin



Yes

Eddie Ibanez



Yes.

HOW TO AQUIRE



iMessage





To: CryptoZoo



Eddie Ibanez

E

Yes.



E

Thoughts ? Maureen KO'ed.

Maybe: maureen mellina



It's a work I progress. The b/g is messed up and timing is not really set...

Eddie Ibanez

E

I think also a PDF with links

I think it's dope



Eddie and Jeff, call with Efinity to see if their platform is of any value

Jeff Levin



As I remember from our last call, they are just another platform for NFTs like opensea



iMessage





To: CryptoZoo



Maybe: maureen mellina



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Eddie and Jeff, call with Efinity to see if their platform is of any value

Jeff Levin



As I remember from our last call, they are just another platform for NFTs like opensea

Jake Crypto King



Hey guys ZOO day is tomorrow. I highly recommend every get a few hundred to a few thousand in ZOO when it goes live. It will likely 10-1000x based on how the market adopts. To do this u need Trust wallet on ur phone and BNB on Trust Wallet.

1 Reply

Jeff Levin



Logan we doing this call

JC

Hey guys ZOO day is tomorrow. I highly recommend every get a few hundred to a few thousand in ZOO when it goes live. It will likely 10-1000x based on how the market adopts. To do this u need Trust wallet on ur phone and BNB on Trust Wallet.

Jeff Levin



New accounts or we can use existing

yup

Jake Crypto King

Existing and new are fine, new is always better



We good to go tomorrow? I vote yes. Logan obviously had final say.

Eddie Ibanez



Hey Maureen or Logan do you have a token image you'd like to use

Maybe: maureen mellina



iMessage





To: CryptoZoo



yep

Jake Crypto King

Existing and new are fine, new is always better

JC

We good to go tomorrow? I vote yes. Logan obviously had final say.

Eddie Ibanez

E

Hey Maureen or Logan do you have a token image you'd like to use

Maybe: maureen mellina



I was thinking something like this...

I thought it was just the egg?

Is my presence or am I needed for zoo day

Jake Crypto King

JC

I like the egg for the zoo token image

Eddie Ibanez

E

Cool



Make sure use full quality image, it's in google drive

1 Reply

Jake Crypto King

JC

U need to be present to get your buys in if ur wanting to buy tokens from the original liquidity pool. I highly recommend it. The earlier buy the better.

Make sure use full quality image, it's in google drive

Eddie Ibanez

E

The black one right ( there is black and white )

When did y'all want to do this

Black background yes



iMessage





To: CryptoZoo



Eddie Ibanez

E The black one right ( there is black and white )

When did y'all want to do this

Black background yes

Tomorrow what  
Time frame

Dani (assistant)

D Jeff & Logan - What is your day looking like? (Eddie, Jake and I are

available all day will be meeting for about 3 hours) BUT we will only need you for about 1 hour to spread out your buy ins.

Eddie Ibanez

E Jeff is an all day'er

Jeff Levin

Yep

Wutchu mean buy ins?

And what's the entire agenda tomorrow

And Jake, what's a good amount to buy without fucking the market or controlling too much of it ?

Should have a max, even for us

Jake Crypto King

JC Tomorrow what aspects do we want going live? Just trading? Trading

and socials? Trading, socials, and website?

We don't have socials

Just trading

Keep project under wraps until it's done

Jeff Levin

Casa Del Mar tomorrow right?

Eddie Ibanez



iMessage





To: CryptoZoo



Just trading



Keep project under wraps until it's done

Jeff Levin



Casa Del Mar tomorrow right?

Eddie Ibanez



E

Yeah

Dani (assistant)

1pm Casa Del Mar

D

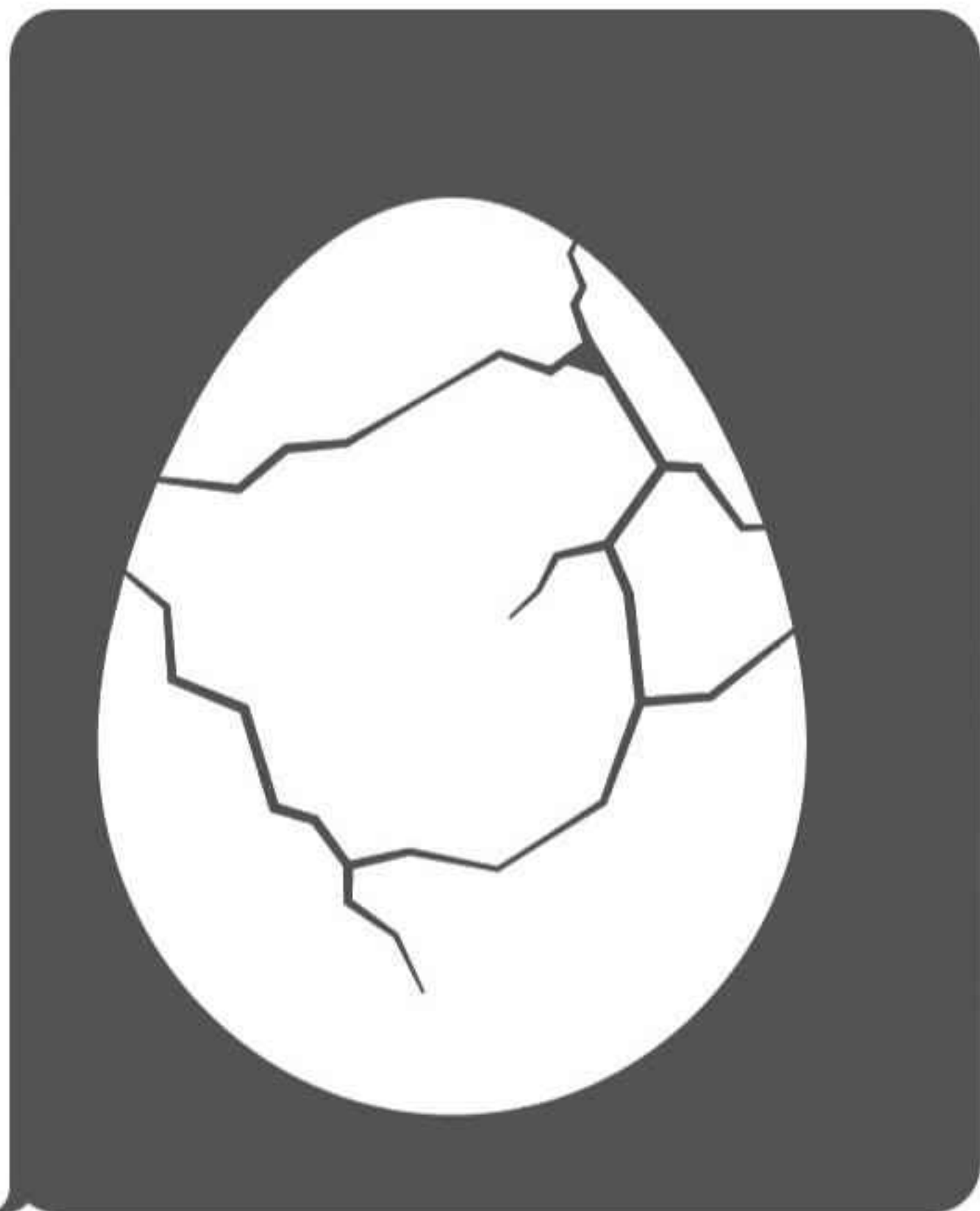
Logan we will call you in at 2:30/3pm pst (5:30/6pm est)

Okay perfect

Thu, Jun 10, 8:11 PM

Maybe: maureen mellina

I was thinking that the token would look more like a vector graphic - not so much a photo realistic image... more like this...



Eddie Ibanez

E

I like the real thing it's more colorful but that's just me

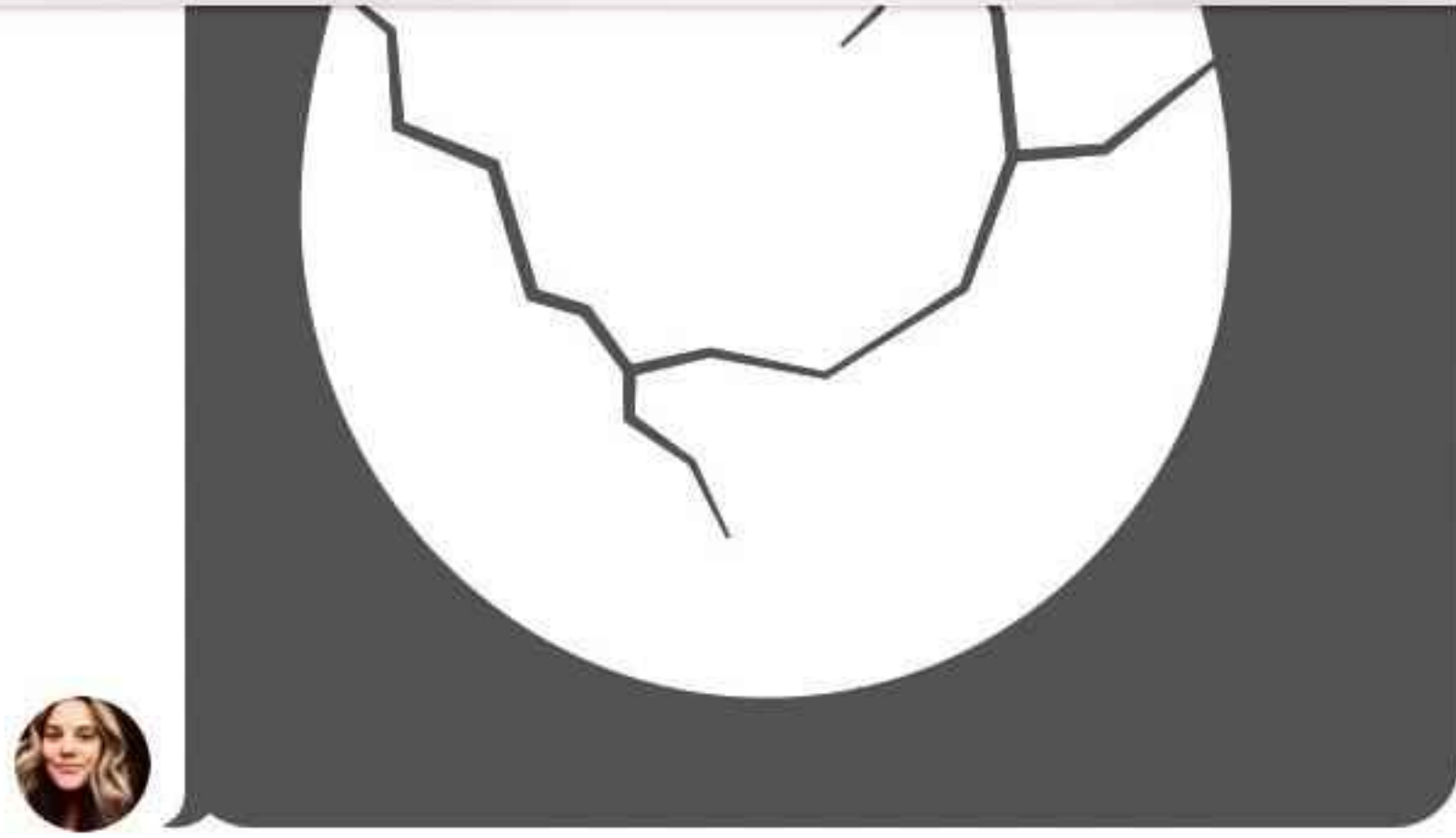


iMessage





To: CryptoZoo



Eddie Ibanez

E I like the real thing it's more colorful but that's just me



Agree, real thing is better

I think ?

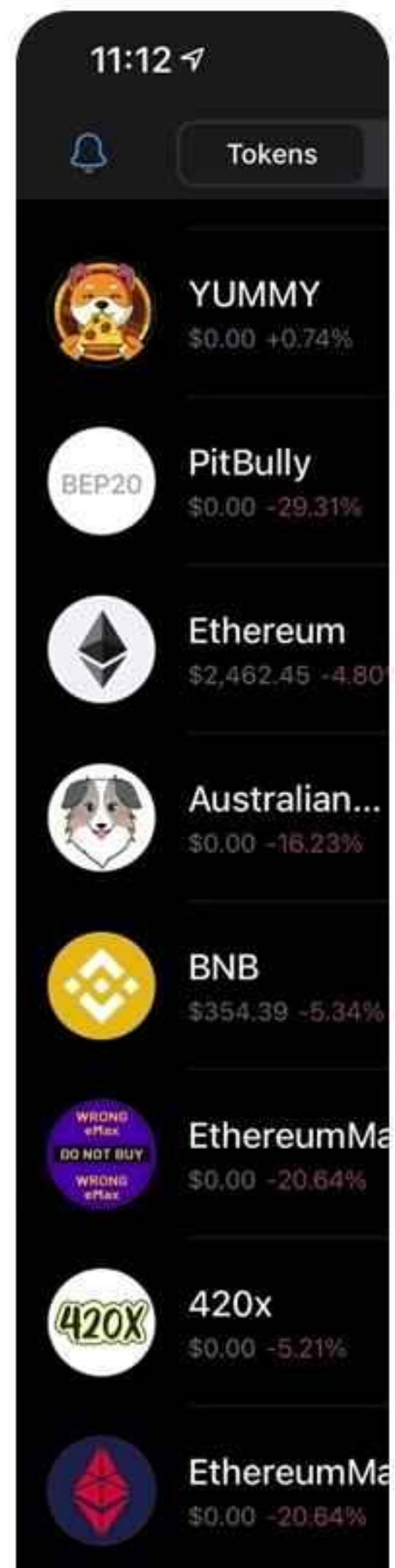
Maybe: maureen mellina



I disagree but I will do both and you can make the call on which is better...

Eddie Ibanez

E I just look at the other ones - I like the color pop. We doing the normal egg or the golden?



iMessage





To: CryptoZoo



It'd be normal egg

But like look how dumb some of these are

I get they're all a 2D vector but I feel like anything goes

Maybe: maureen mellina

I hear ya - I like the idea of using the real egg because the animals are "real" and not graphics BUT I also think from a strong visual standpoint the vector graphic is stronger...

Especialy when this graphic/image is sometimes really small...

Eddie Ibanez

I like the normal egg - plays with the game also so when I see the game I know it's all the same... that's just me. I'm not a designer.

Jeff Levin

Consistent branding is important

Maybe: maureen mellina

There's definitely a way to do both - the way Doge has a real dog and dog graphic...I actually think at some point you will need a graphic but we can deal with that later - I will work something up using the real looking egg...



iMessage





To: CryptoZoo



Maybe: maureen mellina

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Maybe: maureen mellina

There's definitely a way to do both - the way Doge has a real dog and dog graphic...I actually think at some point you will need a graphic but we can deal with that later - I will work something up using the real looking egg...



It's sharp ngl

BUT



DOGE Wallet

\$0.00  
0 DOGE

Doge symbol is just a D which is odd



PancakeSwap  
CAKE

\$16.77  
-9.69%



iMessage






To: CryptoZoo



It's sharp ngl

BUT

 DOGE Wallet

\$0.00  
0 DOGE

Doge symbol is just a D which is odd



PancakeSwap  
CAKE

\$16.77  
-9.69%



SHIBA INU  
SHIB

\$0.000007  
-7.64%

But like these two are a bit more fun and listed on Coinbase

Maybe: maureen mellina



iMessage





To: CryptoZoo



That's why I did this one...

ahhhhhh

That's actually kinda cool. And fun

Maybe: maureen mellina



I took the "Z" from the CryptoZoo logo I designed and made it into a coin....



Eddie Ibanez

I have no dog in fight. I'm a nerd.

I kinda like - the real egg.

E

Doge doesn't have a game. We do.

It definitely stands out which I like

Eddie Ibanez

E

Let's stand out. Fuck the norm. (Again your call)

agree

Let's go with egg

Maybe: maureen mellina

**HOW TO AQUIRE**



iMessage





To: CryptoZoo



agree

Let's go with egg

Maybe: maureen mellina

HOW TO AQUIRE



ZOOTOKEN

FOLLOW THESE EASY STEPS TO SET UP YOUR  
WALLET AND START THE CRYPTOZOO JOURNEY

HOW TO AQUIRE



ZOOTOKEN

FOLLOW THESE EASY STEPS TO SET UP YOUR



iMessage

